



ASRS

American Society of
Retina Specialists

Sherri White, MLS

Sherri White is the CEO at Retina Associates of Western NY, PC. Although her role does not have daily interaction with patients, she is well aware that the patients are the purpose for her work, and she recognizes that her work has a direct impact on the practice's ability to provide quality patient care. The surgeon owners of the practice have tasked her with the operations and strategic planning that allows them the greatest opportunity to serve their communities while adhering to their mission. RAWNY's mission is: ***Preserving and restoring sight with compassion and innovation***. Sherri accomplishes this objective by ensuring that the practice's quality of care and operational models attract the best their business has to offer, such as: physician candidates, staffing, cutting edge imaging, and the latest in research treatment and therapies.

Sherri has a wealth of experience which includes a Bachelor degree from Boston University, a Master of Legal Studies with a Concentration in Healthcare Law from Northeastern University and 30 years of experience in healthcare operations. Her background includes: revenue cycle management, credentials, project management, contracting, negotiating, purchasing, lean process, business development, practice finance, and operations with a variety of different medical specialties.