



Shannon Rogers-Cruz, MBA

Shannon Rogers-Cruz, MBA, is a seasoned healthcare executive with over 15 years of leadership experience across operations, finance, and strategic growth in the healthcare industry. She has a proven track record of driving operational excellence, improving profitability, and fostering strong partnerships across multidisciplinary teams. Shannon is known for her ability to implement innovative solutions, lead cross-functional teams, and develop strategies that deliver impactful results.

In her current role as Chief Operating Officer at Retina Group of Florida, Shannon oversees day-to-day operations managing a large multi-office practice, and spearheads initiatives that improve financial performance and patient care. Her leadership has been instrumental in driving growth, optimizing business processes, and ensuring the highest standards of quality and operational efficiency.

Shannon's previous experience includes senior roles at DaVita Kidney Care, Healthcare Corporation of America (HCA), and University of Miami Health System.