



Main Session: Agenda-at-a-Glance

****Please Note: Agenda Subject to Change****

Friday, March 28

- 3:00 – 6:00 PM Registration Open - *In front of Ellington Ballroom*
- 5:00 – 6:00 PM Welcome Reception - *Mercer Ballroom*

Saturday, March 29

- 7:00 – 8:00 AM Breakfast in the Exhibit Hall – *Overlook*
- 7:00 AM – 5:00 PM Registration Open – *In front of Ellington Ballroom*

Main Sessions: Ellington Ballroom

- 8:00 – 8:05 AM **Introduction and Welcome**
Thomas W. Stone, MD, FASRS
Tushar M. Ranchod, MD, FASRS
- 8:05 – 8:35 AM **Reducing Labor Turnover**
Kurt Defenbaugh
- 8:35 – 8:50 AM **Organizational Structure, KPIs, JDs**
Tushar M. Ranchod, MD, FASRS
- 8:50 - 9:15 AM **Cultivating the Future Leader: Talent Recognition and Training**
Shannon Rogers-Cruz, MBA
Amanda Turner, COE, OCSR
- 9:15 – 9:35 AM **Why Cross-Training Matters: A Lesson from Broadway**
Kristin Yockus, MPH, Courtney Coffman, CPA, Jocelin Ing, MBA, Andrew Laverghetta, MBA, Pennie Tankersly, COA
- 9:35 – 10:00 AM **Labor Presenters Panel**
Moderator: Thomas Stone, MD, FASRS
Presenters: Kurt Defenbaugh; Tushar M. Ranchod, MD, FASRS; Shannon Rogers-Cruz, MBA; Amanda Turner, COE, OCSR; Kristin Yockus, MPH

10:00 – 10:30 AM	Break in the Exhibit Hall – <i>Overlook</i>
10:30 – 10:45 AM	Collaborating with PCPs through Teleretinal Screening for DR Jose Agustin Martinez, MD, FASRS
10:45 – 11:00 AM	Real Estate: Rent vs. Own (No CME) Jefferey Brockett, MSHA
11:00 – 11:15 AM	Real Estate as an Investment – Building Wealth Outside the Clinic (No CME) Michael Moreno
11:15 – 11:35 AM	The Changing Landscape of Patient Assistance - Strategies for Operations and Patient Counseling Stephanie Collins, MBA, Nadeem Vaidya, MD Moderator: Thomas Stone, MD, FASRS
11:35 - 11:55 AM	Clinical Trials: How to be Profitable David Eichenbaum, MD, FASRS
11:55- 12:15 PM	A Recipe for Entrepreneurship: A Case Study in Biodesign Principles Srinivas Kondapalli, MD
12:15 – 1:30 PM	Lunch Breakout Sessions (<i>No CME</i>) <ul style="list-style-type: none">• OR Access Town Hall – Salon H/I Miguel A. Busquets, MD, FACS, FASRS Jonathan A. Feistmann, MD• Early Career Section – Personal Finances – Salon G Gaurav K. Shah, MD, FASRS, Mitul C. Mehta, MD, MS, FASRS Robert C. Wang, MD, FASRS, Odette M. Houghton, MD, FASRS• Administrator’s Open Mic - Salon E/F <i>Featured Speaker: Clorinda Walley, Good Days Patient Assistance</i> <i>Moderators: Claire Murphy, OSC, OCS, OCSR, Stephanie Collins, MBA, Kristin Yockus, MPH</i>
1:30 – 2:10 PM	Keynote Speaker: AI and its Impact on the US Healthcare System Khang Nguyen, MD <i>Moderator: Vivienne S. Hau, MD, PhD, FASRS</i>
2:10 – 2:25 PM	3 Ways Artificial Intelligence Can Increase Your Revenue in 2025 Alvin Liu, MD
2:25 – 2:40 PM	Using AI This Monday Nathan J. Rudometkin, MD, FASRS

- 2:40 – 2:55 PM **AI in Healthcare Operations**
Aamer Hayat, JD
- 2:55 – 3:15 PM **AI Panel**
Moderator: Vivienne S. Hau, MD, PhD, FASRS
Panelists: Khang Nguyen, MD; Nathan J. Rudometkin, MD, FASRS; Alvin Liu, MD;
Aamer Hayat, JD
- 3:15 – 3:45 PM Break in the Exhibit Hall - *Overlook*
- 3:45 - 4:05 PM **Business Considerations for Emerging Treatments**
Ankoo R. Shah, MD, FASRS
- 4:05 – 4:20 PM **Barriers to Technology in the Retina Space**
Reginald J. Sanders, MD, FASRS
- 4:20 – 4:40 PM **Designing Physician Compensation Plans (No CME)**
Caroline Patterson, JD
- 4:40 -5:00 PM **Growth in the Retina Practice: Adding a New Doc, New Office or Expanding Office**
David Chin Yee, MD, FASRS
- 5:00 – 6:00 PM Reception in the Exhibit Hall - *Overlook*

Sunday, March 30

- 7:00 – 8:00 AM Breakfast in the Exhibit Hall – *Overlook*
- 7:00 – 11:00 AM: Registration Open – *In front of Ellington Ballroom*

Main Sessions: Ellington Ballroom

- 8:00 – 8:30 AM **Retinal Coding Essentials**
Ankoo R. Shah, MD, FASRS
- 8:30 – 8:50 AM **Washington Update**
Odette M. Houghton, MD, FASRS
- 8:50 – 9:05 AM **American Society of Retina Specialists Resources and Offerings (No CME)**
Claire Murphy, OSC, OCS, OCSR
- 9:05 – 9:25 AM **Physician Burnout**
Vivek Chaturvedi, MD, FASRS

9:25 – 9:45 AM	Virtual and AI Scribing in Retina Scott Walter, MD, MSc, FASRS
9:45 -10:00 AM	Concierge Retina Vivian Y. Kim, MD, MPH, FASRS
10:00– 10:30 AM	Break in the Exhibit Hall - <i>Overlook</i>
10:30 – 10:45 AM	S.W.O.T. Analysis for the Retina Practice – Why Are You Working Too Hard? Robert Lea, MBA
10:45 – 11:00 AM	Insurance Gap Analysis – Do You Know Your Gaps? Tushar M. Ranchod, MD, FASRS
11:00– 12:00 PM	Coding Update Joy Woodke, COE, OCS, OCSR
12:00 PM	Adjourn