



## Preliminary Agenda

**\*\*Please Note: Agenda Subject to Change\*\***

### Friday, March 17

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| 3:00 – 7:00 PM | Registration Open  |
| 4:00 – 6:00 PM | <b>Creating a Retina Practice Financial Model</b> – Michael Romano |

### Saturday, March 18

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| 8:00 – 8:30 AM   | Registration and Breakfast   |
| 8:30 – 8:35 AM   | Introduction and Welcome<br>Tushar M. Ranchod, MD, FASRS   |
| 8:35 – 9:35 AM   | <b>The Great Resignation: Emerging from the Fog</b><br><i>Moderator:</i> Deborah Leemaster<br><i>Panelists:</i> Kim Maccarone, Alyssa Garcia, Michael Lyons, Christine McCutcheon, Shelly McClellan                                  |
| 9:35 – 10:00 AM  | <b>Washington Update</b><br>Michael M. Lai, MD, PhD, FASRS   |
| 10:00 – 10:30 AM | Break  |
| 10:30 – 10:40 AM | <b>Social Media for the Retina Specialist: Is it Important?</b> <i>(no CME)</i><br>Jayanth Sridhar, MD, FASRS  |
| 10:40 – 11:15 AM | <b>Advocating for Your Patients and Profession</b><br><i>Moderator:</i> Michael M. Lai, MD, PhD, FASRS<br><i>Panelists:</i> Sarwar Zahid, MD; Linda Lam, MD, MBA, FASRS; Margaret Chang, MD, MS, FASRS; J. Michael Jumper, MD, FASRS |
| 11:15 – 11:55 AM | <b>Key Performance Indicators</b> <i>(no CME)</i><br><i>Moderator:</i> Kristin Yockus<br><i>Panelists:</i> Kurt Defenbaugh, Kevin Dement   |

12:00 – 1:25 PM	<p>Lunch Breakout Sessions (no CME)</p> <ul style="list-style-type: none"> <li> <b>Private Equity: The Great Debate</b>  <i>Moderator:</i> Vivienne Hau, MD, PhD, FASRS  <i>Panelists:</i> John T. Thompson, MD, FASRS; Joel A. Pearlman, MD, PhD, FASRS         </li> <li> <b>Starting Your Own Retina Practice</b>  <i>Moderator:</i> Adiel Smith, MD, FASRS  <i>Panelists:</i> Sharam Danesh, MD, FASRS; Ankit Desai, MD; Keith Warren, MD         </li> <li> <b>Administrator's HR Open Mic</b>  <i>Moderators:</i> Gretchen Poffenberger; Stephanie Collins, Robert Lea         </li> </ul>
1:30 – 2:00 PM	<p><b>Value-Add Technologies for Retina Practices</b>          Claire Murphy; Aamer Hayat</p>
2:00 – 2:20 PM	<p><b>Best Practices Your Organization Will Embrace</b> (no CME)          Scott Heintzeman</p>
2:20 – 2:50 PM	<p><b>Financial Fundamentals and Internal Controls</b>          Tiffany Harrison, Mike White</p>
3:00 – 3:30 PM	<p>Break</p>
3:30 – 4:15 PM	<p><b>Leveling Up Your Practice with Diversity</b>  <i>Moderator:</i> Vivienne Hau, MD, PhD, FASRS  <i>Panelists:</i> Brandon B. Johnson, MD; Roberto Diaz-Rohena, MD; Scott Walter, MD</p>
4:15 – 4:25 PM	<p><b>Adding Medical Retina to a Surgical Practice</b>          Claire Murphy</p>
4:25 – 4:55 PM	<p><b>Drug Float Calculations</b>          Tushar M. Ranchod, MD, FARS; Cameron Javid, MD, MBA, FACS</p>
5:00 – 6:00 PM	<p>Reception with Exhibitors</p>

## Sunday, March 19

7:30 – 8:00 AM	<p>Breakfast</p>
8:00 – 8:40 AM	<p><b>Staff Wage Adjustment</b> (no CME)          Jack Flanagan; Alison Ratliff; Heather Thomas</p>
8:40 – 9:10 AM	<p><b>How to Prepare for New Drug Rollouts &amp; the Potential Effects on Your Practice</b>  <i>Moderator:</i> Stephanie Collins</p>

*Panelists:* Kristin Yockus, Robert Lea

9:10 – 9:20 AM	<b>Surprise Billing/Good Faith Estimates</b> Ashkan Abbey, MD, FASRS
9:20 – 9:45 AM	<b>Effective Management of Clinical Trials Operations</b> Veeral Sheth, MD, MBA, FASRS
9:45- 10:15 AM	Break
10:15 – 11:00 PM	<b>Strategies to be Prepared for an Audit</b> Joy Woodke, COE, OCS, OSCR; Ankoor Shah, MD, FASRS; Gayatri Reilly, MD
11:00 – 12:00 PM	<b>Retina Coding Update</b> Joy Woodke, COE, OCS, OSCR
12:00 PM	Adjourn

**Total CME Credit Hours: 9.25**