## Preliminary Agenda

**Please Note: Agenda Subject to Change**

### Friday, March 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>3:00 – 7:00 PM</td>
<td>Registration Open</td>
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<tr>
<td>4:00 – 6:00 PM</td>
<td><strong>Creating a Retina Practice Financial Model</strong> – Michael Romano</td>
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### Saturday, March 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 – 8:30 AM</td>
<td>Registration and Breakfast</td>
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| 8:30 – 8:35 AM | Introduction and Welcome  
                    Tushar M. Ranchod, MD, FASRS                                       |
| 8:35 – 9:35 AM | **The Great Resignation: Emerging from the Fog**  
                    **Moderator:** Deborah Leemaster  
                    **Panelists:** Kim Maccarone, Alyssa Garcia, Michael Lyons, Christine McCutcheon, Shelly McClellan |
| 9:35 – 10:00 AM | **Washington Update**  
                    Michael M. Lai, MD, PhD, FASRS                                     |
| 10:00 – 10:30 AM | Break                                                              |
| 10:30 – 10:40 AM | **Social Media for the Retina Specialist: Is it Important?**  
                    (no CME)  
                    Jayanth Sridhar, MD, FASRS                                         |
| 10:40 – 11:15 AM | **Advocating for Your Patients and Profession**  
                    **Moderator:** Michael M. Lai, MD, PhD, FASRS  
                    **Panelists:** Sarwar Zahid, MD; Linda Lam, MD, MBA, FASRS; Margaret Chang, MD, MS, FASRS; J. Michael Jumper, MD, FASRS |
| 11:15 – 11:55 AM | **Key Performance Indicators**  
                    (no CME)  
                    **Moderator:** Kristin Yockus  
                    **Panelists:** Kurt Defenbaugh, Kevin Dement |
12:00 – 1:25 PM  Lunch Breakout Sessions (no CME)
• **Private Equity: The Great Debate**  
  *Moderator:* Vivienne Hau, MD, PhD, FASRS  
  *Panelists:* John T. Thompson, MD, FASRS; Joel A. Pearlman, MD, PhD, FASRS

• **Starting Your Own Retina Practice**  
  *Moderator:* Adiel Smith, MD, FASRS  
  *Panelists:* Sharam Danesh, MD, FASRS; Ankit Desai, MD; Keith Warren, MD

• **Administrator’s HR Open Mic**  
  *Moderators:* Gretchen Poffenberger; Stephanie Collins, Robert Lea

1:30 – 2:00 PM  Value-Add Technologies for Retina Practices  
Claire Murphy; Aamer Hayat

2:00 – 2:20 PM  Best Practices Your Organization Will Embrace (no CME)  
Scott Heintzeman

2:20 – 2:50 PM  Financial Fundamentals and Internal Controls  
Tiffany Harrison, Mike White

3:00 – 3:30 PM  Break

3:30 – 4:15 PM  Leveling Up Your Practice with Diversity  
*Moderator:* Vivienne Hau, MD, PhD, FASRS  
*Panelists:* Brandon B. Johnson, MD; Roberto Diaz-Rohena, MD; Scott Walter, MD

4:15 – 4:25 PM  Adding Medical Retina to a Surgical Practice  
Claire Murphy

4:25 – 4:55 PM  Drug Float Calculations  
Tushar M. Ranchod, MD, FARS; Cameron Javid, MD, MBA, FACS

5:00 – 6:00 PM  Reception with Exhibitors

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Sunday, March 19

7:30 – 8:00 AM  Breakfast

8:00 – 8:40 AM  Staff Wage Adjustment (no CME)  
Jack Flanagan; Alison Ratliff; Heather Thomas

8:40 – 9:10 AM  How to Prepare for New Drug Rollouts & the Potential Effects on Your Practice  
*Moderator:* Stephanie Collins
Panelists: Kristin Yockus, Robert Lea

9:10 – 9:20 AM  **Surprise Billing/Good Faith Estimates**  
                 Ashkan Abbey, MD, FASRS

9:20 – 9:45 AM  **Effective Management of Clinical Trials Operations**  
                 Veeral Sheth, MD, MBA, FASRS

9:45- 10:15 AM  Break

10:15 – 11:00 PM  **Strategies to be Prepared for an Audit**  
                  Joy Woodke, COE, OCS, OSCR; Ankoor Shah, MD, FASRS; Gayatri Reilly, MD

11:00 – 12:00 PM  **Retina Coding Update**  
                  Joy Woodke, COE, OCS, OSCR

12:00 PM  Adjourn

**Total CME Credit Hours: 9.25**