



Preliminary Agenda

****Please Note: Agenda Subject to Change****

Friday, March 17

3:00 – 7:00 PM	Registration Open
4:00 – 6:00 PM	Creating a Retina Practice Financial Model – Michael Romano

Saturday, March 18

7:30 – 8:30 AM	Registration and Breakfast
8:30 – 8:35 AM	Introduction and Welcome Tushar M. Ranchod, MD, FASRS
8:35 – 9:35 AM	The Great Resignation: Emerging from the Fog <i>Moderator:</i> Michael Lyons <i>Panelists:</i> Kim Maccarone, Alyssa Garcia, Deborah Leemaster
9:35 – 10:00 AM	Washington Update Michael M. Lai, MD, PhD, FASRS
10:00 – 10:30 AM	Break
10:30 – 10:40 PM	Social Media for the Retina Specialist: Is it Important? Jayanth Sridhar, MD, FASRS
10:40 – 11:15 AM	Advocating for Your Patients and Profession <i>Moderator:</i> Michael M. Lai, MD, PhD, FASRS <i>Panelists:</i> Ravi Parikh, MD; Sarwar Zahid, MD; Linda Lam, MD, MBA, FASRS; Margaret Chang, MD, MS, FASRS
11:15 – 11:55 AM	Key Performance Indicators <i>Moderator:</i> Kristin Yockus <i>Panelists:</i> Kurt Defenbaugh, Kevin Dement
12:00 – 1:25 PM	Lunch Breakout Sessions <ul style="list-style-type: none"> Private Equity: The Great Debate

Moderator: Vivienne Hau, MD, PhD, FASRS

Panelists: John T. Thompson, MD, FASRS; Joel A. Pearlman, MD, PhD, FASRS

- **Starting Your Own Retina Practice**

Moderator: Adiel Smith, MD, FASRS

Panelists: Sharam Danesh, MD, FASRS; Ankit Desai, MD; Keith Warren, MD

- **Administrator's HR Open Mic**

Moderators: Gretchen Poffenberger; Stephanie Collins

1:30 – 2:00 PM	Value-Add Technologies for Retina Practices Claire Murphy; Aamer Hayat
2:00 – 2:20 PM	Staff-Generated SOPs Scott Heintzeman
2:20 – 2:30 PM	SAFER Guides Chirag Shah, MD
2:30 – 3:00 PM	Internal Audit Controls Evan Marleaux; Tiffany Harrison
3:00 – 3:30 PM	Break

3:30 – 4:15 PM	Leveling Up Your Practice with Diversity <i>Moderator:</i> Vivienne Hau, MD, PhD, FASRS <i>Panelists:</i> Brandon B. Johnson, MD; Roberto Diaz-Rohena, MD; Scott Walter, MD
4:15 – 4:25 PM	Medical Retina Claire Murphy
4:25 – 4:55	Drug Float Calculations Tushar M. Ranchod, MD, FARS; Cameron Javid, MD, MBA, FACS,
5:00 – 6:00 PM	Reception with Exhibitors

Sunday, March 19

7:30 – 8:00 AM	Breakfast
8:00 – 8:40 AM	Staff Wage Adjustment Jack Flanagan; Alison Ratliff; Heather Thomas
8:40 – 9:10 AM	How to Prepare for New Drug Rollouts & the Potential Effects on Your Practice <i>Moderator:</i> Stephanie Collins <i>Panelists:</i> Kristin Yockus
9:10 – 9:20 AM	Surprise Billing/Good Faith Estimates Ashkan Abbey, MD, FASRS
9:20 – 9:45 AM	Effective Management of Clinical Trials Operations Veeral Sheth, MD, MBA, FASRS
9:45- 10:15 AM	Break
10:15 – 11:00 PM	Strategies to be Prepared for an Audit Joy Woodke, COE, OCS, OSCR; Ankoor Shah, MD, FASRS; Gayatri Reilly, MD
11:00 – 12:00 PM	Retina Coding Update Joy Woodke, COE, OCS, OSCR
12:00 PM	Adjourn