

ADVOCACY AMBASSADOR PROGRAM

AMERICAN ACADEMY OF OPHTHALMOLOGY MID-YEAR FORUM 2022 April 6-9 Renaissance Downtown / Washington, D.C.

Instructions:

This nomination will be reviewed by leadership of American Society of Retina Specialists. Please print legibly or type the information requested.

FELLOWSHIP PHYSICIAN PROGRAM DIRECTOR: PLEASE COMPLETE SECTION A

FELLOW NOMINEE: PLEASE COMPLETE SECTION B

DESCRIPTION OF PARTICIPATION:

The American Academy of Ophthalmology is partnering with ophthalmic state, subspecialty and specialized interest societies and training programs to include members in training as special guests at the Academy's Mid-Year Forum 2022 through its *Advocacy Ambassador Program*.

In its 2004 pilot year, 14 members in training attended the Mid-Year Forum. At the latest in-person Mid-Year Forum (2019) there were 170 Advocacy Ambassador Program participants sponsored by training programs and 49 societies - 37 state ophthalmology societies and 12 ophthalmic subspecialty/specialized interest societies.

As part of members in training participation in the Academy's *Advocacy Ambassador Program*, participants are expected to return to their training programs and present their experiences to their colleagues. Following the Mid-Year Forum, the American Academy provides them with a template PowerPoint presentation which they can modify and add their personal experiences. **The \$225 Mid-Year Forum registration fee is** *waived* **for members in training** (residents and those undergoing fellowship training).

A. Congressional Advocacy Day – Dinner Briefing & Congressional Visits Wednesday, April 6 (Dinner Briefing) / Thursday April 7 (Congressional Visits)

Congressional Advocacy Day (CAD) begins with a dinner briefing on Wednesday April 6. At this briefing, members in training will learn about the key priorities for ophthalmology and medicine which will prepare them for visits with U.S. senators, representatives and healthcare staff to present the concerns and positions of the Academy and the profession. These Congressional visits are arranged by the American Academy's Washington D.C. staff and are based on participants' home address zip code. When making these Congressional visits on Thursday, April 7, residents and fellowship trainees will be joined by ophthalmologists from their area who are leaders in ophthalmic state, subspecialty or specialized interest societies who will serve as their mentors during the visits. Following the CAD dinner briefing on Wednesday, all Advocacy Ambassador Program participants are invited for a special briefing and reception with American Academy leaders to meet each other and discuss any questions they may have.

B. Politics, Policy and Practice Management Sessions (Thursday, April 7 – Friday, April 8)

Advocacy Ambassadors join all attendees at the *Opening Session* at 3:30 pm on Thursday, April 7 following Congressional Advocacy Day visits. On Friday, April 8, they attend a session dedicated to Ambassadors, *L.E.A.P. Forward*. Following the conclusion of *L.E.A.P. Forward*, Ambassadors again join all attendees at the *Closing Session* and luncheon. The Mid-Year Forum general sessions cover critical issues facing ophthalmology and also impart practical pearls for ophthalmologists to take back to their practices.

C. Council Meeting (Friday, April 8 – Saturday, April 9)

The Council serves as the advisory body to the Board of Trustees and provides recommendations for board action based on membership concerns. The Council is comprised of two groups: one representing state ophthalmology societies and another representing ophthalmic subspecialty and specialized interest societies. The Council brings recommendations to the Board via Council Advisory Recommendations (CARs). Following the Advocacy Ambassadors' participation in the Friday, April 8th *Post Hill Visits Session for Advocacy Ambassadors*, they are encouraged to participate as guests in the remainder of the Council meeting on Friday and Saturday, The Council meeting will conclude no later than 1:00 pm on Saturday, April 9.

D. Social/Educational Events

Wednesday, April 6

Advocacy Ambassadors are invited to a special briefing/reception directly following the conclusion
of the Congressional Advocacy Day dinner briefing. Ambassadors will have a chance to meet and
ask questions of American Academy and state society leaders as well as members of the American
Academy's Young Ophthalmologist (YO) Committee and YO Advocacy Subcommittee.

Thursday, April 7

- Advocacy Ambassadors are invited to participate at the Thursday luncheon on Capitol Hill at the Reserve Officers Association following their scheduled Congressional visits.
- The American Academy will specifically recognize Advocacy Ambassadors as special guests in attendance at the Mid-Year Forum during the Welcome Reception and Dinner at the Renaissance Downtown. The evening will provide an opportunity for Advocacy Ambassadors to mingle with state and national leaders in ophthalmology. Following the dinner, Advocacy Ambassadors are extended a special invitation to attend the Surgical Scope Fund reception for significant contributors at a much-reduced contribution level.

Friday, April 8

 L.E.A.P. Forward Session for Advocacy Ambassadors (Leadership, Engagement, Advocacy, Practice Management)

The purpose of this 3 $\frac{1}{2}$ hour session (8:00am – 11:30am) is to **Inspire** and **Engage** Advocacy Ambassadors to be active **leaders** in their practice setting, community, state ophthalmology society, and national and international organizations. The Mid-Year Forum provides an ideal setting for Ambassadors to network and interact with active leaders in our field. The curriculum will provide interactive discussions in 4 major areas: **Leadership**, **Engagement**, **Advocacy**, and **Practice** Management.

Friday, April 8 (Cont.)

- Post Hill Visits Debrief Session for Advocacy Ambassadors
 Following their visits on Capitol Hill, Advocacy Ambassadors have the opportunity to participate in a Q&A session with American Academy & state leaders as well as meet members of the American Academy's YO Committee and YO Advocacy Subcommittee.
- Advocacy Ambassadors are extended a special invitation to attend the OPHTHPAC reception for significant contributors at a much-reduced contribution level.

Saturday, April 9

• Following the conclusion of the Council meeting, Advocacy Ambassadors are included in the closing luncheon.

$\underline{\textbf{SECTION A}}$ (to be completed by fellowship director or department chair)

NOMINEE PROFILE	
Fellowship Program:	
Name of Fellow Nominee:	
Date (month/year) Fellow Began Fellowship Training	
Date (month/year) Fellow Expected to Complete Fellowship Training	;
Nominee's Mailing Address:	
Nominee's Phone: Nominee's E-mail:	
Nominee's FAX:	
Please list the name(s) and the title(s) of the individuals submitting t program.	his nomination on behalf of your fellowship
Name:	·
Title:	
Address:	
Phone:	
E-mail:	
If this fellow from my program is selected to participate in the <i>Advoc</i> time following the Mid-Year Forum for him/her to give a presentation and lessons learned.	· · · · · · · · · · · · · · · · · · ·
Signature of Fellowship Director	 Date

$\underline{\textbf{SECTION B}} \ \ (\text{to be completed by nominee})$

/lid-Year Forum 2022 ir
by the American sador Program h your CV.
demy of ng out an application ican Academy of

ASI	S Member?*
YES	NO
(*N	ote: The ASRS waives dues for fellow in training membership dues)
If s	lected, I agree to:
a.	Participate in all designated elements of the Mid-Year Forum.
b.	Provide a presentation at my training program regarding my experiences and lessons learned at the Mid-Year Forum.
c.	Provide ASRS a brief synopsis of my experiences at the Mid-Year Forum.
	Signature of Fellow Nominee Date

Please return the completed nomination form and CV by January 28, 2022 to Jennifer Carstens at jennifer.carstens@asrs.org.