



ASRS

American Society of
Retina Specialists

Nicole Smith

Nicole Smith is the Director of Operations and Integration for Retina Consultants of America. Prior to joining RCA, Nicole worked in retina and general ophthalmology practices where she has gained over ten years of experience in revenue cycle management and practice operations. Nicole enjoys problem solving, increasing efficiencies, and influencing positive change, with a proven track record that paved her way from a practice billing manager to a corporate director supporting over 20 practices (and growing). Nicole attended SUNY Albany with a major in English, aiding her knack for drafting policies and procedures, appeal letters and other projects. Nicole lives on Long Island, New York where she enjoys spending time with her husband, three daughters and two dogs.