



Jeff Brockett, MSHA

A Dallas-based healthcare executive with over 25 years of experience. Jeff Brockett, MSHA, serves as CEO of Texas Retina Associates, a leading sub-specialty ophthalmology practice with 16 physicians across 15 Texas locations. Since joining in 1999, Jeff has led the practice's expansion while implementing innovative healthcare technology and data-driven quality initiatives. He also cofounded PX Technology, a company providing tablet-based workflow solutions for physicians nationwide, which was sold to CareMetx in 2024. Additionally, Jeff founded and manages Vue Realty, which develops, owns and operates over 300,000 square feet of medical office space.

A recognized leader in the retina field, Jeff serves on numerous advisory boards and speaker's bureaus for emerging therapies and frequently presents on patient access, practice operations, and reimbursement challenges. He is an active member of ASRS, ASOA, and AAOE, as well as a founding member of RetNet Forum. In 2013, he was honored with the Visionary Award from the Foundation Fighting Blindness for his contributions to the field.

Beyond his professional work, Jeff serves on the Board of Directors for Goodwill Industries of Dallas and previously worked as a healthcare consultant at Deloitte and Touche. He holds a BBA from Texas Christian University and an MS in Healthcare Administration from Trinity University. In his free time, he enjoys cars and traveling with his family.