



ASRS

American Society of
Retina Specialists

Elizabeth Cifers, MBA, MSW, CHC, CPC

Elizabeth Cifers, MBA, MSW, CHC, CPC, is the founder of Elizabeth Cifers Consulting, LLC, a specialized retina consulting firm dedicated exclusively to retina practices. With more than a decade of hands-on leadership in retina, including service as an administrator and compliance officer at a high-volume retina practice, Elizabeth brings practical, real-world insight into the complex intersection of clinical care, documentation, coding, compliance, and practice operations. She works closely with retina physicians, administrators, and teams to strengthen revenue cycle performance, reduce audit risk, and design workflows that support efficiency and quality of care. Known for translating regulatory requirements into clear, defensible strategies, she helps practices navigate payer scrutiny, CMS rules, and evolving compliance expectations without compromising patient care.

Elizabeth is a nationally recognized speaker, educator, and published author in leading ophthalmology journals. She frequently presents and writes on retina-specific coding, modifier application, diagnostic testing, audit preparedness, reimbursement strategy, and operational efficiency. Her work emphasizes clarity, accountability, and sustainable practice design—aligning clinical decision-making, documentation, and reimbursement to support compliance, financial stability, and long-term operational strength. She is committed to helping retina practices remain audit-ready, financially sound, and resilient in an increasingly complex healthcare environment.