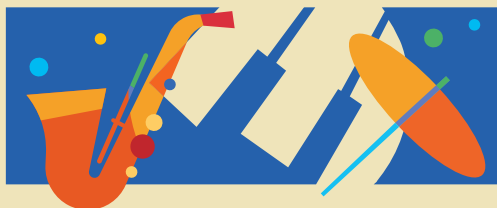


Réunion Scientifique

ASRS
2026

À MONTRÉAL



2026
EXHIBITOR &
ADVERTISER
PROSPECTUS

**ASRS 44th Annual
Scientific Meeting**

July 15 – 18, 2026
Montréal, Canada



Join us at the American Society of Retina Specialists 44th Annual Meeting

American Society of Retina Specialists 44th Annual Meeting

July 15-18, 2026
Montreal, Canada

PROGRAM COMMITTEE

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Audina M. Berrocal, MD,
FASRS

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Geoffrey G. Emerson, MD,
PhD, FASRS

Council on Education Chair

Michael M. Lai, MD, PhD,
FASRS, Chair

ASRS Chief Executive Officer

Jill F. Blim, MS

ASRS Vice President of Education

Stacy Kiff

The ASRS 44th Annual Scientific Meeting will be held at the Palais des congrès de Montréal in Montréal, Canada from July 15-18, 2026, offering the most comprehensive and stimulating array of vitreoretinal information and technology ever assembled. This state-of-the-art meeting features scientific papers with Q&A sessions, scientific posters with lively author interaction, panel discussions on controversial issues and techniques, award lectures, a Retina Case Conference, and surgical education initiatives, including a Surgical Experience Center in the exhibit hall and a Retina Surgery Around the Globe session. The scientific program will feature the latest clinical and technological developments, presented by international leaders.

The ASRS 44th Annual Meeting presents a unique opportunity for you to interact with the members of the world's most prominent organization of retina specialists.

The exhibition floor will be designed to maximize physician-representative interaction. As always, your representatives are invited to attend the scientific sessions. In this prospectus, you will find information on exhibit and sponsorship opportunities, as well as details on advertising in the always-popular Retina Times Annual Meeting issue. Your support is vital to the success of our meeting.

Our goal is for you to return to your office confident that you earned an outstanding return on your investment. Mark your calendar for the ASRS 44th Annual Meeting. We look forward to seeing you in Montréal!

Jill F. Blim, MS
ASRS Chief Executive Officer



Exhibitor-doctor interaction statement

ASRS seeks a mutually beneficial relationship with its partners. Our members benefit from the increased size and scope of a meeting made possible by support from commercial interests. The opportunity for physicians to meet corporate representatives and to learn about their products and services is an important component of the meeting.

Likewise, we recognize that our open meeting policy offers an opportunity for our partners to remain abreast of the latest developments in retina. Our meeting will offer an unsurpassed opportunity for one-on-one contacts.

We invite your company to partner with us to reach the retina physician consumer with greater efficiency than ever before.

We recognize that the proliferation of scientific meetings creates ever-increasing demands on fixed corporate resources.

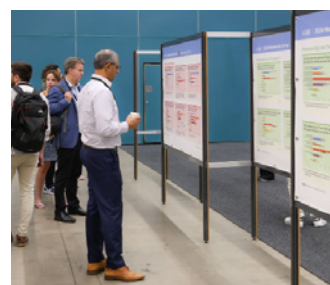
ASRS is committed to working with your company to help maximize return on the money spent in support of our meeting.

Help advance our mission to further vitreoretinal education, research, and development through this prime opportunity to showcase your company's products, therapies, and services.

Meeting highlights

- Scientific paper presentations
- Scientific poster sessions
- Papers on demand (PODs)
- Panel discussions
- Award lectures
- Retina Surgery Around the Globe
- Surgical Experience Center
- Medical Case Conference
- Surgical Case Conference
- 28th Annual Film Festival
- And more...

2026 Preferences and Trends (PAT) Survey



ASRS surveys members with questions relating to preferences on a wide variety of topics, including common and complicated surgical techniques, instrumentation, pharmaceuticals, practice structure, and socioeconomic issues.

Diamond-Level, Emerald-Level, and Platinum-Level members of the 2026 ASRS Corporate Membership Program are entitled to receive a copy of the 2026 PAT Survey results.

All other members of the 2026 ASRS Corporate Membership Program have the option to purchase a copy of the 2026 PAT Survey results. Contact susan.raef@asrs.org.

Exhibit hall schedule

Exhibit hall hours will be provided in the exhibitor manual. Exhibitors are required to keep their displays open to attendees during the hours of exhibition.

Monday, July 13

Exhibit hall set-up (PM)

Tuesday, July 14

Exhibit hall set-up

Wednesday, July 15

Exhibit hall opens at lunch

Thursday, July 16

Exhibit hall open

Friday, July 17

Exhibit hall open

Saturday, July 18

Exhibit hall open

Exhibit hall tear-down



Exhibit Space and Fees

Booth options

The following space may be purchased in a linear fashion (10' x 10') or as an island (minimum 20' x 20'). Exhibit space must be purchased in multiples of 10 feet and is priced at \$100 per square foot, or as an island (minimum 20' x 20', etc). Island exhibit space must be purchased in multiples of 10'.

Standard

10' x 10' booth space is priced at \$10,000.

Non-Profit

10' x 10' m booth space is priced at \$5,000.

Island:

20' x 20' m island is priced at \$40,000;

Other: Contact ASRS for pricing.

Inline booths include:

- Pipe/drape
- 1-line booth ID sign
- 1 table, 2 chairs
- Waste basket
- Descriptive paragraph and contact information in the Annual Meeting Electronic Guide

Corporate representative all-access meeting badge

(Required for all exhibit staff)

Early-bird (on or before April 24, 2026) \$1,000

Regular (April 25-June 29, 2026) \$1,500

On-Site/Late (After July 29, 2026) \$2,000

Badge includes:

- Mobile app access with live stream feed and access to recording for one month post-meeting
- Scientific paper presentations, papers on demand, and poster sessions
- Breakout sessions
- Continental breakfast, refreshment breaks and lunches

Registration

Once the Exhibitor Booth and Advertising Contract has been returned, registration instructions will be provided to the main company contact. Each registered corporate representative is invited and encouraged to participate in all aspects of the meeting.

In order to attend the meeting, Corporate representatives must register in advance; see fees at <https://www.asrs.org/annual-meeting/registration>.

Exhibitor Service Manual provided by Levy Exposition Services, the official trade show coordinator of the ASRS 44th Annual Meeting, to confirmed exhibitors in March 2026.

A complete set of forms for ordering all furnishings and services will be included in the manual.

Exhibition space assignment (Determined by ASRS)

The final floor plan will be confirmed in April 2026.

Companies will be notified of placement and final booth dimensions at that time.

The Meeting Planning Committee reserves the right to rearrange the floor plan at any time. ASRS reserves the right to relocate any exhibitors should it become necessary for causes beyond the control of the committee or advisable in the best judgment of the committee.

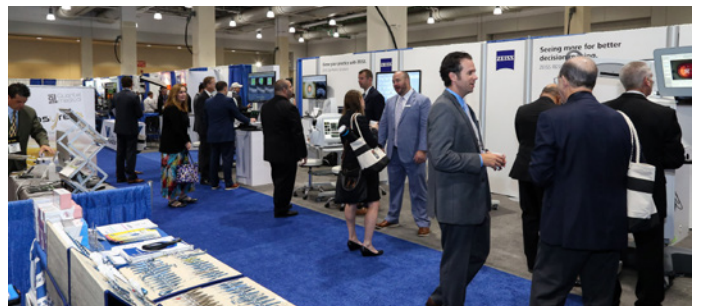
The signing of the Exhibit Booth Contract constitutes full agreement with these assignment policies and procedures.

Questions?

Sam Zerang

Email: sam.zerang@asrs.org

Exhibit booth contracts are due March 13, 2026



Advertise in *Retina Times*' 2026 Summer/Annual Meeting Issue

The 44th American Society of Retina Specialists (ASRS) Annual Meeting, scheduled for July 15-18, 2026 in Montreal, Quebec, Canada, offers an exceptional opportunity for your company to advertise in a special combined Summer/Annual Meeting issue of *Retina Times*, the ASRS quarterly member publication.

The distribution of *Retina Times* approaches that of many major retinal-interest journals—and unlike others, 100% of our physician readership consists of fellowship-trained retina specialists or fellows in training.

Increase awareness of your company by placing an ad. All advertising will be sold on a first-come, first-served basis.

For companies not exhibiting at the 2026 ASRS Annual Meeting, non-exhibitor ad rates will apply. See information on exhibiting: visit www.asrs.org/annual-meeting/exhibitors.



Advertising rates (4-color process)

Ad size	Non-exhibitors	Exhibitors
1/2 page (horizontal)	\$ 5,615	\$ 4,820
Full page	6,960	6,425
2-page spread	11,785	10,700
Furnished 2-page insert*	10,950	9,880
Furnished 4-page insert*	12,020	10,950
Cover tip*	13,095	12,020
Furnished outsert (exhibitors only)	2-, 4-, and 8-page outserts available. Email susan.raef@asrs.org for details.	

Premium positions	Non-exhibitors	Exhibitors
Inside front cover and facing page	15,530	13,925
Page facing masthead	8,060	6,965
Page facing table of contents	8,060	6,965
Inside back cover	8,570	7,500
Outside back cover	10,175	9,105

*Rates shown are for advertiser-furnished printed inserts and cover tips. For pricing to have *Retina Times* print these materials, contact Susan Raef at susan.raef@asrs.org.

NOTE: The 10% corporate supporter discount and 15% agency discount do not apply to the Annual Meeting Issue.

Ad space dimensions

Page size	Non-bleed width x depth	Bleed width x depth	Publication trim size: 8-1/2" x 11-1/2". Bleed sizes include 1/8" trim from outside, bottom, and top. Keep live matter at least 1/2" from trim. Binding: Saddle-stitched Closing Date: April 17, 2026 Artwork Deadline: May 25, 2026
1/2 page horizontal	7-1/2" x 5-1/4"	N/A	
Full page	7-1/2" x 10-1/2"	8-3/4" x 11-3/4"	
2-page spread	16" x 10-1/2"	17-1/4" x 11-3/4"	

For ad production specs, see the *Retina Times* 2026 rate card at www.asrs.org/publications/retina-times/advertise.

Standard Terms and Conditions

The American Society of Retina Specialists, with its headquarters at 20 N. Wacker Drive, Suite 2030, Chicago, IL 60606 (hereinafter called the Publisher), reserves the right to approve all advertising copy and the right to reject any advertisement proposed for placement in *Retina Times*.

All *Retina Times* 2026 Summer/Annual Meeting Issue Advertising Insertion Order & Agreements are subject to acceptance by the Publisher, and upon such acceptance, without further notice to the client, the *Retina Times* 2026 Summer/Annual Meeting Issue Advertising Insertion Order & Agreement becomes valid and is governed by the laws of Illinois.

Advertising Policy

All advertisement instructions must be submitted on the *Retina Times* 2026 Summer/Annual Meeting Issue Advertising Insertion Order & Agreement. The publisher reserves the right to amend or revise rates, terms and conditions of this agreement upon 60 days' written notice.

If said amendments are not acceptable to the advertiser, the advertiser may, by written notice to the Publisher prior to the effective date of the amendments, cancel its advertising contract.

Ad Materials Responsibility

In the event the advertiser fails to supply ad materials by the closing date, the Publisher reserves the right to repeat a previous advertisement. Advertisers who reserve space and fail to supply ad material are still liable for all costs, regardless of what material is substituted in its place.

Copy Acceptance

Advertising copy furnished by the advertiser shall be in high-resolution PDF format as set forth in the *Retina Times* 2026 Rate Card and Specifications. Publisher reserves the right to edit or reject any advertising it finds, in its sole discretion, to be inappropriate, misleading, or objectionable.

Advertiser's Responsibility

All advertisements are accepted and published by the Publisher upon the representation that the advertiser and/or agency is authorized to publish the entire contents and subject matter thereof. The advertiser agrees to indemnify and hold the Publisher harmless from and against any loss resulting from claims or suits of defamation, libel, violation of privacy, plagiarism, copyright infringement or any other cause.

Advertising Design and Production

All ad material shall be submitted in accordance with the Publisher's Advertising and Production Specifications as set forth on the Publisher's current Rate Card and Specifications. The publisher reserves the right to adjust the size of ads that do not conform to required dimensions, exclude advertisements from certain pages, and control position of all ads.

Upon acceptance and approval of the ad materials and advertisement copy, Publisher agrees to publish the ad as set forth in the insertion order, including but not limited to any special position requests regarding ad proximity to competitor advertisements.

Payment

Prepayment is required for all advertisements in the *Retina Times* 2026 Summer/Annual Meeting Issue. A signed *Retina Times* 2026 Summer/Annual Meeting Issue Advertising Insertion Order & Agreement and payment are due April 17, 2026; ad materials are due May 25, 2026.

Cancellations

Advertising space may be cancelled, in writing, on or before April 17, 2026 with a full refund minus a \$200 handling fee. Cancellations received from April 18, 2026 to April 25, 2026 will be honored, minus a handling fee equal to 50% of the

total fee. There will be no refunds for cancellations after April 25, 2026, regardless of cause, except in the instance of force majeure. All cancellation requests must be in writing and sent to: American Society of Retina Specialists, 20 N Wacker Drive, Suite 2030, Chicago, IL 60606 USA. Phone 312.578.8760. Email sam.zerang@asrs.org.

Errors and Omissions

In the event of an error or omission of advertising copy or an advertisement for any reason, it is the advertiser's responsibility to notify the Publisher, in writing and within seven days after delivery of first-bound copies/tear sheets. Publisher's liability will not exceed the return of revenue for the ad space. Any adjustments will be based on percentage of ad or message affected.

Publisher is not responsible for errors in material terms or conditions of the ad. In no event shall Publisher be liable for incidental or consequential damages incurred by advertiser in the event of any error or omission by Publisher.

Performance

Publisher shall not be held responsible for damages for failure to print or circulate any issue, or for delays in printing said issue. The advertiser shall be entitled to a complete refund of monies paid if the Publisher fails to print the issue covered by this Agreement. No discount of advertiser's monies shall be paid for delays beyond the Publisher's control, including delays caused by production and printing.

Publisher's performance under this Agreement is contingent upon availability of materials and labor, act of God, war, government regulation, disaster, strikes, civil disorder, curtailment of transportation facilities, or any other emergency beyond the publisher's control, making it inadvisable, illegal, or impossible to perform under this Agreement. In no event shall Publisher be liable for incidental or consequential damages incurred by advertiser for failure to print/circulate or any delay in printing/circulating an issue.

Miscellaneous

The Publisher may assign its rights, duties, and other obligations under this agreement to any corporation or other entity that becomes the publisher of the contracted publication. This Agreement shall be binding upon and shall inure to the benefit of the successors and assigns of the advertiser.

In the event that the advertiser ceases to exist or operate, this Agreement will terminate as of said date, except that in the event the principal(s) of the advertiser thereafter continue to engage in the commerce in substantially the same form as before dissolution, this Agreement shall remain in effect and shall be binding upon the successor to the advertiser.

This Agreement shall terminate after the last insertion as set forth in this Agreement is published; provided, however, that the Publisher may terminate this Agreement at any time if it ceases to publish the contracted publication.

This Agreement sets forth the entire agreement between the parties hereto and shall be construed under the laws of the State of Illinois. Any waiver by the Publisher of any breach of this Agreement by the advertiser, or any default in payment by the advertiser, shall not be construed as a waiver of any prior or subsequent breach or default of the same or any other provision of this Agreement.

Severability

In case any one or more of the provisions of this Agreement or any application thereof shall be invalid, illegal or unenforceable in any respect, the validity, legality and enforceability of the remaining provisions contained herein and any other application thereof shall not in any way be affected or impaired thereby.



How to Participate

Exhibit booth space

A limited number of booths are available. Priority points will be taken into consideration until February 13, 2026. To reserve exhibit space for the ASRS 44th Annual Meeting, please send a completed Exhibit Booth Contract, signed by an authorized company official, with full payment to:

Sam Zerang, Director of Corporate Relations
sam.zerang@asrs.org

If paying by check, please mail to our new remittance address:
American Society of Retina Specialists
PO BOX 8289
Carol Stream, IL 60197-8289

Deadline is March 13, 2026

Contracts with full payment must be received no later than March 13, 2026. All fees must be paid in U.S. dollars by corporate check, personal check, or credit card (AmEx, MasterCard, or VISA). Checks must be made payable to: American Society of Retina Specialists.

Lead retrieval

Detailed information will be provided by CONEXSYS.

Cancellation policy

Exhibit booth rental space may be cancelled, in writing, on or before March 13, 2026 with a full refund minus a \$200 handling fee. Cancellations received from March 14-April 6 will be honored, minus a handling fee equal to 50% of the total fee. There will be no refunds for cancellations after April 7, 2026 regardless of cause, except in the instance of force majeure.

All cancellation requests must be in writing and sent to:
Sam Zerang, Director of Corporate Relations:
sam.zerang@asrs.org





Commercial Support Opportunities

Companies providing commercial support will be required to sign a copy of the American Society of Retina Specialists LOA.

ASRS Annual Meeting Mobile App Support

The ASRS mobile app provides visibility for your company with meeting attendees like never before. The app will offer all program information, including paper abstracts, posters, on-demand papers, and films, and a live stream of the General Session.

Each time a registrant opens the Annual Meeting mobile app, acknowledgment of your company's support will be prominently displayed.

Support Amount: \$30,000 exclusive or multiple sponsors at \$10,000 each

WiFi Support Opportunity

This popular service provides complimentary Internet access for ASRS meeting attendees while in the scientific sessions and Exhibit Hall. Support for the duration of the meeting includes company acknowledgement in program materials, on-site signage, and promotional communications.

Support amount: \$40,000 exclusive or multiple sponsors at \$10,000 each.

Advertising Opportunities

Room Drops

Be sure the newest information about your company's products reaches each attendee at the beginning of the day at the official ASRS hotels. This is an excellent way to draw members to your exhibit booth or industry symposia. Room drops are available on a daily basis. Commercial supporter provides room drops and delivery fees.

Support Amount: \$1,000 per day
(plus cost of room drops and distribution fees)
Deadline: June 12, 2026

Hotel Keycards

Create custom artwork for hotel keycards that will be distributed to attendees at the official ASRS hotels. This highly sought-after opportunity provides the supporting company with an excellent high-profile advertising medium. Each time attendees use their keycard, they will see your advertising message. Commercial supporter pays actual cost of key card production and distribution.

Support Amount: \$25,000 for exclusive opportunity
(plus cost of key cards and distribution fees)
Deadline: March 13, 2026

continued on next page





Charging Lounge

Advertise your company's message on an electronic device charging lounge.

Support amount: \$40,000 for exclusive opportunity

Location: Exhibit hall

Deadline: March 13, 2026

E-blasts during Annual Meeting

AM or PM e-blast to meeting attendees who opt-in to receive emails, with company name, booth number, Web address, and 3 lines of ASRS pre-approved text.

Support Amount: \$2,500

Sign-up deadline: June 8, 2026

Please note that content must be finalized by June 15, 2026

Branded Hand Sanitizer Station

Support amount: \$1,000 per station

Deadline for production-ready artwork: May 29, 2026

Surgical Experience Center Sponsorship

The Surgical Experience Center offers attendees a unique opportunity to explore and test the newest surgical products and instrumentation. Sponsors can showcase their latest technologies in an interactive setting designed to drive attendee engagement.

Location: Exhibit hall

Support amount: \$35,000

Outdoor Advertising

Enhance your visibility at every step of the attendee journey with arrivals, perimeter, and moving media. EMC Outdoor is the ASRS-approved partner for outdoor advertising — see contact info below.

Contact Info: EMC Outdoor
Melissa King
mrk@emcoutdoor.com



Onsite Sponsorship Opportunities

Contact sam.zerang@asrs.org for pricing and availability.



See you in Montréal!

RESERVE NOW!

Please complete the attached Exhibit Booth and Advertising Contract and return it to ASRS with your payment by **March 13, 2026**

ASRS thanks you in advance for your support.

By mail:

American Society of Retina Specialists
PO BOX 8289
Carol Stream, IL 60197-8289

By Email:

sam.zerang@asrs.org

Questions?

Call 312.578.8760

