

..... 2027

ASRS

BUSINESS

..... OF

RETINA

..... MEETING

2027 EXHIBITOR
& CORPORATE
SUPPORTER
PROSPECTUS

Business of Retina Meeting
March 12-14, 2027

Loews Arlington Hotel
Arlington, TX

The Business of Retina Meeting is designed for retina specialists and their administrators to glean critical business strategies, information and know-how to help **maximize practice efficiency and success.**

This popular program continues to provide value to retina specialists and administrators across practice sizes, practice types, and career stages.

The program features timely business topics impacting retina practices today, including employee hiring and retention, AI solutions in patient experience, billing and revenue cycle management, technology adoption and evaluation, practice sustainability amid reimbursement challenges, OR access, payer negotiations, reimbursement strategies, and auditing and coding updates.

Business of Retina Exhibitors have the opportunity to connect with engaged retina professionals seeking solutions to help optimize and advance their practices.

Strengthening business in a rapidly changing practice environment.



Expected Attendance

Over 300 retina specialists, practice administrators and retina fellows-in-training from across the country are expected.

Exhibitor & Attendee Engagement

The Business of Retina Meeting offers multiple opportunities for exhibitors to engage with attendees throughout the program, including exhibit hall networking, the welcome reception, the exhibit hall reception, and breakfast and refreshment breaks held in the exhibit hall.

Exhibit Space | \$1,500

Each exhibit includes:

- One 6-foot draped tabletop exhibit
- Two chairs
- Waste basket
- Company description included in seminar materials

Exhibit Schedule:

Saturday: Full-day exhibit hall access

Sunday: Half-day exhibit hall access

Exhibit hall programming is scheduled for a full day on Saturday and a half day on Sunday, offering exhibitors multiple opportunities to connect with attendees.

Advertising Opportunities

Advertising opportunities are available exclusively to exhibiting companies.

E-Blast | \$700

Promote your exhibit to the Business of Retina audience through an ASRS-distributed email sent the week of the meeting. E-Blasts can include up to 500 characters of ASRS-approved promotional copy. One e-blast per company.

Hotel Room Drop | \$300

Provide promotional materials directly to meeting attendees through a hotel room drop. Exhibitor is responsible for providing materials and covering delivery fees.



Commercial Support Opportunities

Support the Business of Retina Meeting while increasing your company's visibility among retina physicians and practice leaders.

Premier Support | \$12,000

Includes:

- Acknowledgement of commercial support in course advertising, signage, electronic syllabus, and walk in slides
- Verbal acknowledgement by course director
- 3 complimentary all-access badges

Standard Support | \$7,500

Includes:

- Acknowledgement of commercial support in course advertising, signage, electronic syllabus, and walk-in slides
- 2 complimentary all-access badges.

Breakout Session Support | \$10,000 per session

Support-focused programming addressing the needs of retina physicians and their practice administrators. Breakout session topics forthcoming. Past topics have included Administrator's Open Mic, Early Career Section, and Financial Literacy/Planning.

Includes:

- Acknowledgement of commercial support in course advertising, signage, electronic syllabus, and walk-in slides
- Verbal acknowledgement by course director

Wi-Fi Support | \$25,000 Exclusive

Increase your company's visibility by supporting meeting Wi-Fi service.

Includes company recognition:

- In program materials
- On-site signage
- Promotional communications



Clinical Trials Academy Support

The Clinical Trials Academy is a one-day program designed for new retina clinical trial principal investigators, study coordinators, and practice administrators. The Clinical Trials Academy focuses on the administrative, operational, financial, and regulatory elements of a clinical trial program for those interested in starting a program or improving the efficiency and profitability of an existing program.

Premier Clinical Trials Academy Sponsorship | \$6,000

Includes:

- Recognition of sponsorship in course advertising, signage, electronic syllabus, and walk-in slides
- Verbal recognition by the course director
- 1 exhibit table
- 1 complimentary Clinical Trials Academy badge
- Inclusion in a list of active recruiting studies provided to participants

Standard Clinical Trials Academy Sponsorship | \$3,000

Includes:

- Recognition of sponsorship in course advertising, signage, electronic syllabus, and walk-in slides
- Inclusion in a list of active recruiting studies provided to participants
- Option to purchase one Clinical Trials Academy badge

Speaking Opportunity | \$5,000

A limited opportunity available exclusively to Clinical Trials Academy sponsors.

Includes 5 minutes of speaking time to include:

- Company bio highlighting background and philosophy
- Overview of how the company selects study sites and the qualities they value in a strong site
- Mention of current recruiting studies or upcoming studies

Fellows' Seminar

Support the next generation of retina specialists by sponsoring The Fellow's Seminar. The program will provide fellows-in-training (FIT) attendees with a dedicated educational experience covering the basics of retina practice management.

Fellows' Seminar Sponsorship | \$15,000 (multiple sponsors)

Includes:

- Recognition of sponsorship in course advertising, signage, and electronic syllabus
- Verbal recognition by the course director
- Recognition in walk-in slides

FIT Travel Grant Sponsorship | \$1,000 per Grant

This \$1,000 travel grant supports a Fellow-in-Training attending the Business of Retina Meeting, including participation in the Fellows' Seminar. Your contribution will help emerging retina specialists access essential education and career-building opportunities.

Includes:

- Recognition as a FIT Travel Grant supporter on the ASRS website
- Verbal recognition during the Fellows' Seminar

Whether your goal is to exhibit, increase company visibility, or support educational programming, the **Business of Retina Meeting** provides an excellent opportunity to connect with the retina community.

Questions?

Contact Sam Zerang,
Director of Corporate Relations
at sam.zerang@asrs.org