

2019 ASRS Agenda
The Business of Retina Meeting
 March 30-31, Four Seasons Resort & Club, Dallas, Texas
General Session: Four Seasons Ballroom

Saturday, March 30, 2019		
Time	Event	Speaker(s)
7:00 – 8:00 AM	Registration/Breakfast	
8:00 – 8:10 AM	Introduction	Tushar M. Ranchod, MD
8:10 - 8:15 AM	Retina PractiCare 2.0 - Using Benchmarks to Improve Your Bottom Line	John Thompson, MD
8:15-8:35 AM	Washington Report: The Good, Bad, and UGLY	
8:35-8:45 AM	Decoding MIPS in 2019	
8:45 - 9:05 AM	Washington Update	George Williams, MD
9:05 - 10:00 AM	Physician Driven Practice Aggregation	Julia Lee, JD Interviewers: Larry Halperin, MD and Richard Garfinkel, MD
10:00 – 10:30 AM	Polling questions, followed by break	
10:30 - 10:50 AM	Starting a Clinical Trials Program	David Eichenbaum, MD
10:50 - 11:10 AM	Dude, Where's My Scribe?	Srinivas Kondapalli, MD

Saturday, March 30, 2019 continued

11:10 - 11:55 AM	Provider Rights to Prompt Reimbursement	Rick A. Elina, JD
11:55 AM – 1:25 PM	General Lunch	
	<hr/> Early Career Section break-out lunch: Financial Planning <hr/>	<hr/> Jonathan Feistmann, MD & Vi Hau, MD, PhD <hr/>
	<hr/> Provider Rights to Prompt Reimbursement break-out lunch <hr/>	<hr/> Rick A. Elina, JD <hr/>
	<hr/> Practice Administrators break-out lunch: Q&A (topic TBD) <hr/>	<hr/> Moderators: Nancy McLaughlin, MS and Gretchen Poffenberger Panelists: Mitchell Goff, MD; Kari Rasmussen, BSBM, CPPM; Kristin Yockus, BA, MPH <hr/>
1:25-1:55 PM	Coding Update	Ankoor Shah, MD
1:55 - 2:15 PM	Understanding the Audit Landscape	William Koch, COA, COE, CPC
2:15 - 2:45 PM	Anatomy of a Claim: The Do's and Don'ts	Daniel Berinstein, MD and Linda Harrison, PhD, EdM
2:45 - 3:15 PM	Polling questions, followed by break	
3:15 - 4:00 PM	Private Equity Panel	Moderator: Alan Ruby, MD Panelists: Carl Baker, MD; Daniel Miller, MD, PhD; David Williams, MD, MBA; and Steven Madreperla, MD, PhD
4:00 - 4:20 PM	Contract Negotiations with Payers	Alison Ratliff, MBA
4:20-4:40 PM	The Nuts and Bolts of Developing a Marketing Plan	Thomas Stone, MD

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4:40-5:00 PM	Collecting from Skilled Nursing Facilities/Hospice	Jessica Avetisian, BA
	Reception	Speakers available for informal Q&A

Sunday, March 31, 2019

Time	Event	Speaker(s)
7:00 – 8:00 AM	Breakfast	
8:00 - 8:20 PM	How to Calculate FTEs	Susan Wade, MHS and David Baczewski, MBA
8:20-9:05 AM	Doctors are Held Responsible for What They Do Not Know	Leonard Ginsburg, MD, CDE
9:05 - 9:25 AM	Malware and Security Threats within Healthcare – Strategies to Keep Your Practice Safe	Jefferey Brockette, MSHA and Michael Patrick
9:25 - 9:45 AM	Using Big Data for Practice Management	Mathew MacCumber, MD, PhD
9:45 - 10:15 AM	Polling questions, followed by break	
10:15 - 11:45 AM	Mastering Retina Coding	Joy Woodke, COE, OCS
11:45-11:50 AM	Closing Remarks	Tushar M. Ranchod, MD