

2021 Virtual Business of Retina Meeting Agenda

March 4 and March 6 (NOTE: times are Eastern Standard Time)

Thursday, March 4, 2021		
Time	Event	Speaker(s)
8:00 – 8:05 PM EST	Introductory Remarks	Tushar Ranchod, MD
	ACCOUNTING/REVENUE CYCLE	Moderator: Alan Ruby, MD
8:05 – 8:40 PM EST	Financial Reporting and Management of Part B Drugs in a Retina Practice	James (Jim) Driscoll, III, CPA
8:40 – 8:50 PM EST	Q&A, Live Panel	Moderated by Alan Ruby, MD
8:50 – 9:25 PM EST	Revenue Cycle Excellence...Practical Strategies for Success	Michael Romano, MHSA & Tina Hodges, MHA, CPC
9:25 – 9:35 PM EST	Q&A, Live Panel	Moderated by Alan Ruby, MD
9:35 – 9:40 PM EST	Closing Remarks	Alan Ruby, MD
Saturday, March 6, 2021		
Time	Event	Speaker(s)
11:00 – 11:05 AM EST	Introductory Remarks	Tushar Ranchod, MD
	PRIVATE EQUITY (no CME for this session)	Moderator: Gretchen Poffenberger, MBA
11:05 – 11:25 AM EST	Anatomy of a PE Transaction	Matthew Owens, JD
11:25 – 11:45 AM EST	Sell Side Quality of Earning Valuation	Jed Cheney, CPA
11:45 AM – 12:05 PM EST	Administrator Impact – Before, During & After a Private Equity Process	Shawn Harkey, MHA

Saturday, March 6, 2021 continued

Time	Event	Speaker(s)
12:05 – 12:20 PM EST	Private Equity Q&A, Live Panel	Moderated by Gretchen Poffenberger, MBA
12:20 – 12:25 PM EST	Live Poll	Vivienne Hau, MD, PhD
CLINICAL TRIALS		Moderator: Michael Lai, MD, PhD
12:25 – 12:40 PM EST	Hiring and Retaining Clinical Trial Personnel	Jawad Qureshi, MD, MBA
12:40 – 12:55 PM EST	Advanced Research Department Management	David Eichenbaum, MD
12:55 – 1:10 PM EST	Tracking Research Revenue	Maggie Cashion
1:10 – 1:15 PM EST	Clinical Trials Handbook	Nikolas London, MD
1:15 – 1:30 PM EST	Clinical Trials Q&A, Live Panel	Moderated by Nikolas London, MD
1:30 – 1:35 PM EST	Live Poll	Vivienne Hau, MD, PhD
COVID IMPACT		Moderator: Vivienne Hau, MD, PhD
1:35 – 1:50 PM EST	Financial Modeling in a Crisis	Matthew Slade and Michael Wiley, BA, CVA, CHBC
1:50 – 2:05 PM EST	Clinic Efficiency and Flow - Lessons Learned from COVID	Alan Kimura, MD, MPH
2:05 – 2:20 PM EST	Medicolegal Issues in Retina	Richard Pesavento, MD
2:20 – 2:35 PM EST	COVID Impact Q&A, Live Panel	Moderated by Vivienne Hau, MD, PhD
2:35 – 2:40 PM EST	Closing Remarks	Tushar Ranchod, MD