

## 2026 Business of Retina Meeting Exhibitor and Corporate Support Contract

### March 20-22, 2026

### Hyatt Regency Houston

To guarantee participation in the Business of Retina Meeting, a signed and initialed contract with full payment must be received no later than February 20, 2026. Exhibit space and sponsorship opportunities are subject to availability.

Company Name: \_\_\_\_\_

Official Representative: \_\_\_\_\_

First name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

#### EXHIBIT SPACE

☐ **Exhibit space: \$1,500**

The exhibitor fee of \$1,500 includes one tabletop exhibit, consisting of one six-foot draped table, 2 chairs, and waste basket, company description in seminar handouts.

#### ADVERTISING OPPORTUNITIES

*Advertising opportunities are only open to exhibiting companies*

☐ **E-Blast: \$700**

E-Blasts are sent by ASRS on behalf of the exhibitor the week of the Business of Retina Meeting and can include company name, web address, and up to three lines of ASRS-approved text. One per company.

☐ **Hotel Room Drops: \$300**

Exhibitor provides room drops and delivery fees.

**Onsite branding:** Contact [sam.zerang@asrs.org](mailto:sam.zerang@asrs.org) for information

#### COMMERCIAL SUPPORT OPPORTUNITIES

*Companies providing commercial support must complete a separate Letter of Agreement (LOA) no later than March 2, 2026.*

☐ **Premier Support: \$12,000**

Acknowledgement of commercial support in course advertising, signage and electronic syllabus; verbal acknowledgement by course director, acknowledgement in walk-in slides, and 3 complimentary all-access badges

☐ **Standard Support: \$7,500**

Acknowledgement of commercial support in course advertising, signage and electronic syllabus, acknowledgement in walk-in slides, and 2 complimentary all-access badges.

☐ **Breakout Session Support: \$10,000 per breakout (topics include Solo and Small Practice Town Hall, Administrator's Open Mic, Early Career Section, and Financial Literacy/Planning. Please note: Titles are not final and subject to change. Contact ASRS with questions).**

Acknowledgement of commercial support in course advertising, signage and electronic syllabus; verbal acknowledgement by course director, acknowledgement in walk-in slides.

☐ **Wi-Fi Support: \$25,000 exclusive support or \$12,500 multiple sponsors**

Wi-Fi support includes company acknowledgement in program materials, on-site signage, and promotional communications.

## NEW: CLINICAL TRIALS WORKSHOP SPONSORSHIP

- ☐ **Premier Clinical Trials Workshop Sponsorship: \$6,000**
  - Acknowledgement of sponsorship in course advertising, signage and electronic syllabus; verbal acknowledgement by course director, acknowledgement in walk-in slides
  - 1 exhibit table
  - 1 complimentary badge for the Clinical Trials Workshop
  - Inclusion in a list of active recruiting studies provided to workshop participants
- ☐ **Standard Clinical Trials Workshop Sponsorship: \$3,000**
  - Acknowledgement of sponsorship in course advertising, signage and electronic syllabus; acknowledgement in walk-in slides
  - Inclusion in a list of active recruiting studies provided to workshop participants
  - Option to purchase 1 badge to attend the Clinical Trials Workshop
- ☐ **Speaking time: \$5,000**

5 minutes of speaking time, to include:

  - A brief company bio highlighting background and philosophy
  - An overview of how the company selects study sites and the qualities they value in a strong site
  - A mention of current recruiting studies or upcoming studies

*Speaking slots are limited. Priority will be given to ASRS Corporate Membership Program (CMP) participants, with acceptance based on CMP level through January 9, 2026. After this date, any remaining slots will be offered to eligible companies (those that are sponsors of the Clinical Trials Workshop) on a first-come, first-served basis.*

## NEW: FELLOW'S SEMINAR SPONSORSHIP

- ☐ **Fellows Seminar Sponsorship: \$10,000 exclusive sponsorship, \$5,000 multiple sponsors**

Acknowledgement of sponsorship in course advertising, signage and electronic syllabus; verbal acknowledgement by course director, acknowledgement in walk-in slides
- ☐ **Travel grant sponsorship: \$1,000 per grant**

This \$1,000 travel grant supports a Fellow-in-Training attending the Business of Retina Meeting, including participation in the Fellows' Seminar - an exclusive session offering practical insight into the business side of retina practice. Your contribution helps emerging retina specialists access essential education and career-building opportunities.

Travel grant sponsorship includes acknowledgment as a supporter of the FIT Travel Grant on the ASRS website and verbal recognition at the Fellow's Seminar

## TERMS

1. **Badges:** Badges are not included in the exhibit fee for the main meeting. All company representatives staffing the exhibit booth and/or attending the conference must register at the non-member rate. Please register online at [2026 Business of Retina Meeting - The American Society of Retina Specialists](#)

Due to limited space, corporate badges for the Clinical Trials Workshop are not available for individual purchase beyond what is outlined in this agreement. Premier-level Clinical Trial Workshop sponsorship includes one badge, and Standard-level Clinical Trials Workshop sponsoring companies are permitted to purchase one badge per company. Badges are also included with select Corporate Membership Program (CMP) levels.
2. All additional services such as electrical needs and shipping and handling are the responsibility of the exhibitor.
3. Exhibit locations will be assigned by the ASRS, which reserves the right to rearrange the floor plan at any time. The ASRS also reserves the right to relocate any exhibitors should it become necessary for causes beyond the control of the ASRS or advisable in the best judgement of the ASRS. If you want to be located near a specific company, or if there are companies that you want to avoid, please detail your

request here. We will do our best to accommodate the preferences listed, however, no guarantees can be made.

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4. Exhibits for the Clinical Trial Workshop may be set between 6:00-7:30 AM on Friday, March 20. Dismantling will take place at the conclusion of the Clinical Trials Workshop on Friday, March 20.

Main meeting exhibit set up will take place from 2:00PM – 6:00PM Friday, March 20. Exhibits will be open from Saturday, March 21 at 7:00 AM through Sunday, March 22 at 12:00 PM. Tear down of exhibits will take place from 12:00 – 1:00PM on Sunday, March 22 at the conclusion of the program.

5. No security will be provided for the exhibits. All materials are the responsibility of each exhibitor.
6. Exhibit space may be cancelled, in writing, on or before February 20, 2026 with a full refund minus a \$100 handling fee. Cancellations received from February 21-March 7, 2026 will be honored, minus a handling fee equal to 50% of the total fee. There will be no refunds for cancellations after March 8, 2026 regardless of cause, except in the instance of force majeure.
7. The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitors' displays, equipment and other property brought onto the premises of the Hotel and shall indemnify and hold harmless the ASRS as well as the Hotel and all of its servicing agents, servants and employees from any and all such losses, damages and claims.
8. Accreditation Council for Continuing Medical Education (ACCME) Guidelines: No commercial promotional materials shall be displayed or distributed in the same room immediately before, during, or after an educational activity certified for credit takes place. Representatives of commercial companies may attend an educational activity, but they may not engage in sales activities while in the room where the educational activity takes place. This is applicable to the main Business of Retina meeting.
9. Companies providing commercial support: ASRS will ensure that the source of support from the corporate supporter is disclosed to the participants. This disclosure will not include the use of a trade name, a product-group message, or include corporate logos or slogans.
10. Please be advised that the hosting of any meetings or events that conflict with the ASRS program is prohibited. All events held over the dates of the ASRS Business of Retina Meeting must be reviewed and approved by ASRS before promotion and implementation can occur.

*Please initial to confirm you are in agreement with the below:*

\_\_\_\_ We understand that the signer of the contract for exhibit space or the designee shall be the official representative of the exhibitor and shall have the authority to certify representatives and act on behalf of the exhibitor in all negotiations.

\_\_\_\_ I agree and acknowledge that I am undertaking such participation in ASRS events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and that I am, as a result, able to participate in ASRS events, as I do hereby assume responsibility for my own well-being. I also agree not to allow any other individual to participate in my place.

\_\_\_\_ I understand that company representatives staffing the exhibit booth and/or attending the conference must register at the non-member rate.

Signed: \_\_\_\_\_, \_\_\_\_\_  
Official Representative / Exhibiting Company Date

Signed: \_\_\_\_\_, \_\_\_\_\_  
Official Representative / ASRS Date

**PAYMENT OF EXHIBIT AND ADVERTISING FEES**  
**Full Amount Due upon Receipt**

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*If paying by check, please make check payable to American Society of Retina Specialists in US dollars.*

*To make payment by Visa, MasterCard or American Express, please complete the following information. All information listed below is required in order to process payment. All credit card payments over \$5,000 will be assessed a 3% service charge.*

Visa/MasterCard/AmEx Number: \_\_\_\_\_ Exp. \_\_\_\_\_ / \_\_\_\_\_

3 or 4 digit security code: \_\_\_\_\_

Name as it appears on card (Please print): \_\_\_\_\_

Billing address for card: \_\_\_\_\_  
Street Suite or Apt. Number

\_\_\_\_\_  
City, State, Zip Code

Amount to be billed to card: \$\_\_\_\_\_ (full payment expected when contract is submitted)

Authorized Signature for credit card: \_\_\_\_\_

***An administrative charge of \$100 will be assessed for any cancellation.***

**Please send completed form with payment for delivery no later than February 28, 2025 to:**

Sam Zerang, Director of Corporate Relations

**Email:** Sam.Zerang@asrs.org

**Mail check payments (USD only) to:** American Society of Retina Specialists, PO Box 8289, Carol Stream, IL 60197-8289

**Phone:** (312) 578-8760