



2026 Business of Retina Preliminary Agenda

****Agenda Subject to Change****

Saturday, March 21, 2026

8:00–8:05 AM — Introduction & Welcome

Thomas Stone, MD, FASRS

8:05–8:25 AM — Employee Retention in 2026: Beyond Salaries

Jazzarie Fejeran, MPS

8:25–8:45 AM — Hiring from a Limited Labor Supply

Brett Braun

8:45–9:05 AM — How to Operationalize Remote Scribing

Reginald Sanders, MD, FASRS

9:05–9:30 AM — Designing the New Patient Experience

Aamer Hayat

9:30–10:00 AM — Panel: People Solutions Across Practices

Moderator: Claire Murphy, OSC, OCS, OSCR

Panelists: Nadeem Vaidya, MD; Aamer Hayat, Alvin Liu, MD

10:00–10:30 AM — Break in the Exhibit Hall

10:30 – 10:50 AM – What Kind of Audits are Out There?

Kirk Mack

10:50 – 11:10 AM – Declining Reimbursement in Clinic and Surgery

John Thompson, MD, FASRS

11:10 – 11:30 AM - Increasing Complexity of Drug Management and Operations

Sherri White

11:30 – 12:00 PM – Good Days is Gone: What’s Next? Exploring Alternatives

Claire Murphy, OSC, OCS, OSCR

12:00 - 12:30 PM – Panel: Reimbursement Realities – What Can be Done?

Moderator: Nadeem Vaidya, MD

Panelists: Kirk Mack; John Thompson, MD, FASRS; Claire Murphy, OSC, OCS, OSCR; Elizabeth Cifers, MBA, MSW, CHC, CPC

Lunch Breakouts

12:30–1:30 PM —Solo & Small Practice Town Hall

Moderator: Jawad Qureshi, MD, MBA, FASRS

Panelists: Geeta Lalwani, MD, FASRS, Laxmi Devasetti, MD

12:30–1:30 PM —Administrator’s Open Mic

Moderators: Claire Murphy, OSC, OCS, OCSR, Stephanie Collins, MBA

12:30–1:30 PM —Early Career - Financial Literacy

Moderator: Vivek Chaturvedi, MD, FASRS

1:35–1:55 PM — OR Access Crisis: Solutions from High- and Low-Access Practices

Ghassan Ghorayeb, MD, MBA

1:55–2:15 PM — Payer Relationships: Negotiation and Outcomes

Daniel Maher

2:15–2:40 PM — AI-Based Metrics

Tushar Ranchod, MD, FASRS

2:40–3:00 PM — Downcoding: How to Identify and Respond

Nadeem Vaidya, MD

3:00–3:15 PM — Implementing Photobiomodulation and Other New Service Lines

Rhonda Tipton

3:15–3:45 PM — Break in the Exhibit Hall

3:45 – 4:10 PM – Panel: Optimizing Practice Economics

Moderator: Thomas Stone, MD, FASRS

Panelists: Ghassan Ghorayeb, MD, MBA; Daniel Maher, Tushar Ranchod, MD, FASRS; Nadeem Vaidya, MD, Rhonda Tipton

4:10–4:30 PM — Retina Group Leadership: Lessons Learned

Eric Douglas

4:30–5:00 PM — Panel: Inside the Practice — How Leadership Addresses Today’s Challenges

Moderator: Vivek Chaturvedi, MD, FARS

Panelists: Heather Adams, JD; Robert Lea, MBA; Chelsea Venci, PhD, MHA

5:00–6:00 PM — Reception in the Exhibit Hall

Sunday, March 22, 2026

8:00 – 9:00 AM – Retinal Coding Essentials 2026: A Deep Dive

Joy Woodke, COE, OCS, OSCR

9:00 – 9:30 AM – Coding Modifiers and New Procedures

Ankooor Shah, MD, FASRS

9:30 – 9:50 AM – Washington Update

Odetta M. Houghton, MD, FASRS

9:50 – 10:10 AM – Break in the Exhibit Hall

10:10–10:30 AM — Future of Retina Reimbursement: Predictions & Preparations

Sabin Dang, MD

10:30–10:50 AM — Barriers to AI Implementation

Hasenin Al-Khersan, MD

10:50–11:10 AM — How to Evaluate and Implement New Technology

Sunil Gupta, MD

11:10–11:30 AM — Panel: What ASRS Is Doing for You

Geoffrey Emerson, MD, PhD, FASRS; Charles Wykoff, MD, PhD, FASRS; Christina Weng, MD, FASRS; Jill Blim

11:30–11:50 AM — Panel: Physician Wellness & Burnout

Moderator: Vivek Chaturvedi, MD, FARS; Speakers: Geeta Lalwani, MD; Laxmi Devisetty, MD; Sara Barabatano

11:50 – 12:00 – BOR Wrap Up and Closing

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