

# 2025 ASRS Corporate Membership Program

## Benefits Statement



### Diamond: \$500,000

- Acknowledgement as a Diamond-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, and on a sign placed at the CMP member’s Annual Meeting exhibit booth<sup>1</sup>
- Member of the Corporate Advisory Board<sup>2</sup>
- Priority booth placement at ASRS events
- 1 complimentary small meeting room at the Annual Meeting
- Priority handling of satellite symposium requests
- 25 complimentary all-access Annual Meeting registration badges<sup>3</sup>
- 1 pre-Annual Meeting E-Blast to promote exhibit booth or satellite symposium<sup>4</sup>
- 2025 PAT Survey results and option to submit up to 4 survey questions<sup>5</sup>
- Retina Case Conference acknowledgement of support with signage at the Annual Meeting
- 5 complimentary all-access Business of Retina Meeting registration badges<sup>6</sup>
- Priority selection of Annual Meeting advertising opportunities

### Emerald: \$300,000

- Acknowledgement as an Emerald-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, and on a sign placed at the CMP member’s Annual Meeting exhibit booth<sup>1</sup>
- Member of the Corporate Advisory Board<sup>2</sup>
- Priority booth placement at ASRS events
- 1 complimentary small meeting room at the Annual Meeting
- 20 complimentary all-access Annual Meeting registration badges<sup>3</sup>
- 1 pre-Annual Meeting E-Blast to promote exhibit booth or satellite symposium<sup>4</sup>
- Priority handling of satellite symposium requests
- 2025 PAT Survey results and option to submit up to 2 survey questions<sup>5</sup>
- Film Festival support acknowledgement with Annual Meeting signage
- 4 complimentary all-access Business of Retina Meeting registration badges<sup>6</sup>
- Priority selection of Annual Meeting advertising opportunities

### Platinum: \$100,000

- Acknowledgement as a Platinum-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, and on a sign placed at the CMP member’s Annual Meeting exhibit booth<sup>1</sup>
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- 15 complimentary all-access Annual Meeting registration badges<sup>3</sup>
- 2025 PAT Survey results
- Scientific Poster Session acknowledgement of support with signage at the Annual Meeting
- 2 complimentary all-access Business of Retina Meeting registration badges<sup>6</sup>
- Priority selection of Annual Meeting advertising opportunities

### Gold: \$40,000\*

- Acknowledgement as a Gold-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, and on a sign placed at the CMP member’s Annual Meeting exhibit booth<sup>1</sup>
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- 10 complimentary all-access Annual Meeting registration badges<sup>3</sup>
- Option to purchase the 2025 PAT Survey results

\*Corporate sponsors who have participated at the Bronze Level for 5 consecutive years receive a reduced rate of \$35,000 for their first year of Gold-Level sponsorship.

### Bronze: \$12,000

- Acknowledgement as a Bronze-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, and on a sign placed at the CMP member’s Annual Meeting exhibit booth<sup>1</sup>
- 4 complimentary all-access Annual Meeting registration badges<sup>3</sup>
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- Option to purchase the 2025 PAT Survey results

### Startup: \$5,000

- Acknowledgement as a Startup-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, and on a sign placed at the CMP member’s Annual Meeting exhibit booth<sup>1</sup>
- 2 complimentary all-access Annual Meeting registration badges<sup>3</sup>
- Option to purchase the 2025 PAT Survey results

The Startup category is open to retina-related companies that have not yet submitted an investigational New Drug application to the US Food and Drug Administration.

1. Exhibit space is sold separately.
  2. The Corporate Advisory Board will hold a meeting prior to the ASRS Mid-Year Board Meeting with the ASRS leadership for a strategic discussion about how the Society and industry can work together to improve patient care and ways of further educating the membership about developments in research and treatment of eye diseases.
  3. Additional Annual Meeting Badges—Additional corporate representative meeting badges may be purchased.
  4. Pre-Annual Meeting E-Blast—E-Blasts are sent to meeting attendees by ASRS on behalf of the corporate sponsor and can be deployed the week prior to the event. Contact Sam Zerang at 312.578.8760 or sam.zerang@asrs.org for more information.
  5. PAT Survey Questions—Option to work with the ASRS survey consultant to design the allotted number of scientifically valid survey questions that meet your research needs. Questions must be finalized by December 16, 2024.
  6. Additional Business of Retina Meeting badges—Additional corporate badges can be purchased.

