

Advertise in *Retina Times*' 2022 Annual Meeting Issue

The 40th American Society of Retina Specialists (ASRS) Annual Meeting, scheduled for July 13-17, 2022 in New York City, offers an exceptional opportunity for your company to advertise in a special issue of *Retina Times*, the ASRS 5-times-yearly member publication.

The distribution of *Retina Times* approaches that of many major retinal-interest journals—and unlike others, 100% of our physician readership consists of fellowship-trained retina specialists or fellows in training.

Increase awareness of your company by placing an ad. All advertising will be sold on a first-come, first-served basis.

For companies not exhibiting at the 2022 ASRS Annual Meeting, non-exhibitor ad rates will apply. See information on exhibiting: visit www.asrs.org/annual-meeting/exhibitors.



Advertising rates (4-color process)

Ad size	Non-exhibitors	Exhibitors
1/2 page (horizontal)	\$ 5,615	\$ 4,820
Full page	6,960	6,425
2-page spread	11,785	10,700
Furnished 2-page insert*	9,640	8,570
Furnished 4-page insert*	10,710	9,640
Cover tip or bellyband*	11,785	10,710
Furnished outsert (exhibitors only)	2-, 4-, and 8-page outserts available. Email susan.raef@asrs.org for details.	

Premium positions	Non-exhibitors	Exhibitors
Inside front cover and facing page	15,530	13,925
Page facing masthead	8,060	6,965
Page facing table of contents	8,060	6,965
Inside back cover	8,570	7,500
Outside back cover	10,175	9,105

*Rates shown are for printed inserts, cover tips, and bellybands furnished by the advertiser. For pricing to have *Retina Times* print these materials, contact Susan Raef at susan.raef@asrs.org.

NOTE: The 10% corporate supporter discount and 15% agency discount do not apply to the Annual Meeting Issue.

Ad space dimensions

Page size	Non-bleed width x depth	Bleed width x depth	Publication trim size: 8-1/2" x 11-1/2". Bleed sizes include 1/8" trim from outside, bottom, and top. Keep live matter at least 1/2" from trim. Binding: Saddle-stitched Closing Date: April 8, 2022 Artwork Deadline: May 2, 2022
1/2 page horizontal	7-1/2" x 5-1/4"	N/A	
Full page	7-1/2" x 10-1/2"	8-3/4" x 11-3/4"	
2-page spread	16" x 10-1/2"	17-1/4" x 11-3/4"	

Ad production specs are available on the *Retina Times* 2022 rate card, available at www.asrs.org.