

2022 ASRS Corporate Membership Program

Benefits Statement



Diamond: \$500,000

- Acknowledgement as a Diamond-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, and on a sign placed at the CMP member's Annual Meeting exhibit booth
- Member of the Corporate Advisory Board¹
- Priority booth placement at ASRS events
- 1 complimentary small meeting room at the Annual Meeting
- Priority handling of satellite symposium requests
- 25 complimentary all-access Annual Meeting registration badges²
- 1 pre-Annual Meeting E-Blast to promote exhibit booth or satellite symposium (exclusive to CMP members)³
- PAT Survey results and option to submit up to 4 survey questions⁴
- Complimentary company listing on the Business of Retina Meeting site
- 5 complimentary all-access Business of Retina Meeting registration badges⁵

Emerald: \$300,000*

- Acknowledgement as an Emerald-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, and on a sign placed at the CMP member's Annual Meeting exhibit booth
- Member of the Corporate Advisory Board¹
- Priority booth placement at ASRS events
- 1 complimentary small meeting room at the Annual Meeting
- 20 complimentary all-access Annual Meeting registration badges²
- 1 pre-Annual Meeting E-Blast to promote exhibit booth or satellite symposium (exclusive to CMP members)³
- Priority handling of satellite symposium requests
- PAT Survey results and option to submit up to 2 survey questions⁴
- Film Festival support acknowledgement with Annual Meeting signage
- Complimentary company listing on the Business of Retina Meeting site
- 4 complimentary all-access Business of Retina Meeting registration badges⁵

Platinum: \$200,000

- Acknowledgement as a Platinum-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, and on a sign placed at the CMP member's Annual Meeting exhibit booth
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- 17 complimentary all-access Annual Meeting registration badges²
- Option to purchase 1 pre-Annual Meeting E-Blast to promote exhibit booth or satellite symposium (exclusive to CMP members)³
- 2022 PAT Survey results
- Scientific Poster Session acknowledgement of support with signage at the Annual Meeting
- 2 complimentary all-access Business of Retina Meeting registration badges⁵

Gold: \$35,000**

- Acknowledgement as a Gold-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, and on a sign placed at the CMP member's Annual Meeting exhibit booth
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- 10 complimentary all-access Annual Meeting registration badges²
- Option to purchase the 2022 PAT Survey Results

Bronze: \$12,000

- Acknowledgement as a Bronze-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, and on a sign placed at the CMP member's Annual Meeting exhibit booth
- 4 complimentary all-access Annual Meeting registration badges²
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- Option to purchase the 2022 PAT Survey results

Continued on next page >

*Corporate sponsors who have participated at the Platinum Level for 5 consecutive years receive a reduced rate of \$275,000 for their first year of Emerald-Level sponsorship.

**Corporate sponsors who have participated at the Bronze Level for 5 consecutive years receive a reduced rate of \$30,000 for their first year of Gold-Level sponsorship.

2022 ASRS Corporate Membership Program Benefits Statement *Continued*

1. **The Corporate Advisory Board** will hold a virtual meeting prior to the ASRS Mid-Year Board Meeting with the ASRS leadership for a strategic discussion about how the Society and industry can work together to improve patient care and ways of further educating the membership about developments in research and treatment of eye diseases.
2. **Additional Annual Meeting Badges**—Additional corporate representative meeting badges may be purchased.
3. **Pre-Annual Meeting E-Blast**—E-Blasts are sent to meeting attendees by ASRS on behalf of the corporate sponsor and can be deployed the week prior to the event. Contact Sam Zerang at 312.578.8760 or sam.zerang@asrs.org for more information.
4. **PAT Survey Questions**—Option to work with the ASRS survey consultant to design the allotted number of scientifically valid survey questions that meet your research needs. Questions must be finalized by January 14, 2022.
5. **Additional Business of Retina Meeting badges**—Additional corporate badges can be purchased.

2022 Corporate Membership Program Contract

To guarantee participation in the 2022 ASRS Corporate Membership Program, a signed contract with full payment must be received no later than April 1, 2022.

COMPANY INFORMATION Please print clearly

Company name as it should appear on acknowledgement _____

Complete mailing address _____

City _____ State or Province _____ ZIP or postal code _____ Country _____

First and last name of company contact assigned to this program _____

Phone (outside USA—include country and city code) _____

E-mail _____

Choose a Corporate Membership Level

Refer to the 2022 Corporate Membership Program Benefits Statement for a complete description.

- | | |
|--|---|
| <input type="checkbox"/> Diamond: \$500,000 | <input type="checkbox"/> Gold: \$35,000** |
| <input type="checkbox"/> Emerald: \$300,000* | <input type="checkbox"/> Bronze: \$12,000 |
| <input type="checkbox"/> Platinum: \$200,000 | |

PAYMENT METHOD

All fees MUST be paid in US dollars

Total Enclosed \$_____ in the form of:

- CHECK payment to American Society of Retina Specialists
- AMEX MASTERCARD VISA

Account Number _____

3- or 4-digit printed code _____

(3-digit code on back of MC, VISA or 4-digit code on front of AMEX)

Expiration date _____

Cardholder's name as it appears if different from above

BILLING ADDRESS Same as above

Street _____

City _____ State or Province _____

ZIP or postal code _____ Country _____

Signed: _____

Official Company Representative

Month _____ Day _____ Year _____

COMMENTS OR SPECIAL REQUESTS

*Corporate sponsors who have participated at the Platinum Level for 5 consecutive years receive a reduced rate of \$275,000 for their first year of Emerald-Level sponsorship.

**Corporate sponsors who have participated at the Bronze Level for 5 consecutive years receive a reduced rate of \$30,000 for their first year of Gold-Level sponsorship.

NOTICE FOR DIAMOND AND EMERALD MEMBERS

To take advantage of the Diamond and Emerald benefit of submitting questions for the 2022 ASRS Preferences and Trends (PAT) Survey, your membership contract and payment must be finalized by January 14, 2022.

TERMS OF ASSIGNMENT

We understand that the signer of this contract or the designee shall be the official representative of the company and shall have the authority to certify representatives and act on behalf of the company in all negotiations. This contract and related future mailings will be sent to the signer.

CANCELLATION POLICY

Companies may cancel participation in the Corporate Membership Program in writing on or before April 1, 2022 with a full refund minus a \$200 handling fee.

Please send completed form with payment no later than April 1, 2022 to:

Jill Blim, Executive Vice President: jill.blim@asrs.org

If paying by check, please mail to:

American Society of Retina Specialists

PO Box 772559

Detroit, MI 48277-2559 USA

Signed: _____

Official Representative/American Society of Retina Specialists

Month _____ Day _____ Year _____