

# 2021 ASRS Corporate Membership Program

## Benefits Statement



### Diamond: \$500,000

- Acknowledgement as a Diamond-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, and on a sign placed at the CMP member's Annual Meeting exhibit booth
- Member of the Corporate Advisory Board<sup>1</sup>
- Priority booth placement at ASRS events
- 1 complimentary small meeting room at the Annual Meeting
- Priority handling of satellite symposium requests
- 25 complimentary all-access Annual Meeting registration badges<sup>2</sup>
- Monthly Annual Meeting pre-registration attendee list
- 1 Annual Meeting attendee mailing list for 1-time use to promote activities at ASRS
- 1 pre-Annual Meeting E-Blast to promote exhibit booth or satellite symposium (exclusive to CMP members)<sup>3</sup>
- PAT Survey results and option to submit up to 4 survey questions<sup>4</sup>
- Complimentary company listing on the Virtual Business of Retina Meeting site
- 5 complimentary all-access Virtual Business of Retina Meeting registration badges<sup>5</sup>

### Emerald: \$300,000\*

- Acknowledgement as an Emerald-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, and on a sign placed at the CMP member's Annual Meeting exhibit booth
- Member of the Corporate Advisory Board<sup>1</sup>
- Priority booth placement at ASRS events
- 1 complimentary small meeting room at the Annual Meeting
- 20 complimentary all-access Annual Meeting registration badges<sup>2</sup>
- Monthly Annual Meeting pre-registration attendee list
- 1 Annual Meeting attendee mailing list for 1-time use to promote activities at ASRS
- 1 pre-Annual Meeting E-Blast to promote exhibit booth or satellite symposium (exclusive to CMP members)<sup>3</sup>
- Priority handling of satellite symposium requests
- PAT Survey results and option to submit up to 2 survey questions<sup>4</sup>
- Film Festival support acknowledgement with Annual Meeting signage
- Complimentary company listing on the Virtual Business of Retina Meeting site
- 4 complimentary all-access Virtual Business of Retina Meeting registration badges<sup>5</sup>

### Platinum: \$200,000

- Acknowledgement as a Platinum-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, and on a sign placed at the CMP member's Annual Meeting exhibit booth
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- 17 complimentary all-access Annual Meeting registration badges<sup>2</sup>
- Monthly Annual Meeting pre-registration attendee list
- Option to purchase 1 pre-Annual Meeting E-Blast to promote exhibit booth or satellite symposium (exclusive to CMP members)<sup>3</sup>
- 2021 PAT Survey results
- Scientific Poster Session acknowledgement of support with signage at the Annual Meeting
- 2 complimentary all-access Virtual Business of Retina Meeting registration badges<sup>5</sup>

### Gold: \$35,000\*\*

- Acknowledgement as a Gold-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, and on a sign placed at the CMP member's Annual Meeting exhibit booth
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- 10 complimentary all-access Annual Meeting registration badges<sup>2</sup>
- Monthly Annual Meeting pre-registration attendee list
- Option to purchase the 2021 PAT Survey Results

### Bronze: \$12,000

- Acknowledgement as a Bronze-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, and on a sign placed at the CMP member's Annual Meeting exhibit booth
- 4 complimentary all-access Annual Meeting registration badges<sup>2</sup>
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- Monthly Annual Meeting pre-registration attendee list
- Option to purchase the 2021 PAT Survey results

*Continued on next page >*

\*Corporate sponsors who have participated at the Platinum Level for 5 consecutive years receive a reduced rate of \$275,000 for their first year of Emerald-Level sponsorship.

\*\*Corporate sponsors who have participated at the Bronze Level for 5 consecutive years receive a reduced rate of \$30,000 for their first year of Gold-Level sponsorship.

## 2021 ASRS Corporate Membership Program Benefits Statement *Continued*

1. **The Corporate Advisory Board** will hold a virtual meeting prior to the ASRS Mid-Year Board Meeting with the ASRS leadership for a strategic discussion about how the Society and industry can work together to improve patient care and ways of further educating the membership about developments in research and treatment of eye diseases.
2. **Additional Annual Meeting Badges**—Additional corporate representative meeting badges may be purchased.
3. **Pre-Annual Meeting E-Blast**—E-Blasts are sent to meeting attendees by ASRS on behalf of the corporate sponsor and can be deployed the week prior to the event. Contact Sam Zerang at 312.578.8760 or sam.zerang@asrs.org for more information.
4. **PAT Survey Questions**—Option to work with the ASRS survey consultant to design the allotted number of scientifically valid survey questions that meet your research needs. Questions must be finalized by February 15, 2021.
5. **Additional Business of Retina Meeting badges**—Additional corporate badges can be purchased.

## 2021 Corporate Membership Program Contract

To guarantee participation in the 2021 ASRS Corporate Membership Program, a signed contract with full payment must be received no later than April 2, 2021.

### COMPANY INFORMATION Please print clearly

Company name as it should appear on acknowledgement \_\_\_\_\_

Complete mailing address \_\_\_\_\_

City \_\_\_\_\_ State or Province \_\_\_\_\_ ZIP or postal code \_\_\_\_\_ Country \_\_\_\_\_

First and last name of company contact assigned to this program \_\_\_\_\_

Phone (outside USA—include country and city code) \_\_\_\_\_

E-mail \_\_\_\_\_

### Choose a Corporate Membership Level

Refer to the 2021 Corporate Membership Program Benefits Statement for a complete description.

- |  |   |
|--|---|
| <input type="checkbox"/> Diamond: \$500,000  | <input type="checkbox"/> Gold: \$35,000** |
| <input type="checkbox"/> Emerald: \$300,000* | <input type="checkbox"/> Bronze: \$12,000 |
| <input type="checkbox"/> Platinum: \$200,000 |   |

### PAYMENT METHOD

All fees MUST be paid in US dollars

Total Enclosed \$\_\_\_\_\_ in the form of:

- CHECK payment to American Society of Retina Specialists
- AMEX     MASTERCARD     VISA

Account Number \_\_\_\_\_

3- or 4-digit printed code \_\_\_\_\_

(3-digit code on back of MC, VISA or 4-digit code on front of AMEX)

Expiration date \_\_\_\_\_

Cardholder's name as it appears if different from above \_\_\_\_\_

**BILLING ADDRESS**     Same as above

Street \_\_\_\_\_

City \_\_\_\_\_ State or Province \_\_\_\_\_

ZIP or postal code \_\_\_\_\_ Country \_\_\_\_\_

Signed: \_\_\_\_\_

Official Company Representative

Month \_\_\_\_\_ Day \_\_\_\_\_ Year \_\_\_\_\_

### COMMENTS OR SPECIAL REQUESTS

\*Corporate sponsors who have participated at the Platinum Level for 5 consecutive years receive a reduced rate of \$275,000 for their first year of Emerald-Level sponsorship.

\*\*Corporate sponsors who have participated at the Bronze Level for 5 consecutive years receive a reduced rate of \$30,000 for their first year of Gold-Level sponsorship.

### NOTICE FOR DIAMOND AND EMERALD MEMBERS

To take advantage of the Diamond and Emerald benefit of submitting questions for the 2021 ASRS Preferences and Trends (PAT) Survey, your membership contract and payment must be finalized by February 15, 2021.

### TERMS OF ASSIGNMENT

We understand that the signer of this contract or the designee shall be the official representative of the company and shall have the authority to certify representatives and act on behalf of the company in all negotiations. This contract and related future mailings will be sent to the signer.

### CANCELLATION POLICY

Companies may cancel participation in the Corporate Membership Program in writing on or before April 2, 2021 with a full refund minus a \$200 handling fee.

Please send completed form with payment no later than April 2, 2021 to:

Jill Blim, Executive Vice President: [jill.blim@asrs.org](mailto:jill.blim@asrs.org)

If paying by check, please mail to:  
American Society of Retina Specialists  
PO Box 772559  
Detroit, MI 48277-2559 USA

Signed: \_\_\_\_\_

Official Representative/American Society of Retina Specialists

Month \_\_\_\_\_ Day \_\_\_\_\_ Year \_\_\_\_\_