



ASRS 38th Annual Meeting Virtual Exhibit Booth Contract

PAGE 1 OF 2

To guarantee participation in the ASRS 38th Annual Meeting, a signed contract (including the exhibitor initials on page 1) with full payment must be received no later than **July 6, 2020**.

EXHIBITOR INFORMATION Please print clearly

Company name as it should appear on meeting literature _____

Complete mailing address _____

City _____ State or Province _____ ZIP or postal code _____ Country _____

First and last name of company contact assigned to this meeting _____

Title _____

Email _____ Phone _____

Specify product(s) to be exhibited _____

EXHIBIT SPACE FEES I understand that corporate representative badges must be purchased separately, and that all attending company representatives must register at the corporate rate. Initials _____

☐ Premier Exhibit Package: \$10,000

Amount Enclosed

Includes:

\$ _____

- Exhibitor webpage with content
- Five (5) external links to existing exhibitor content—PDFs, PowerPoints, white papers, separate website, etc.
- Three (3) embedded Videos
- Social media platform links
- Live, one-on-one "Video Booth Chat" for visitors
- Calendar Link for appointments during or post-show
- "Contact Us" button
- Virtual badge scanner—to track booth analytics (Attendees can opt out of this feature.)
- Prominent listing on the virtual exhibit floor plan
- No charge for exhibit booth-only staff access
- *Additional Option:* Access to live-stream Scientific Program and mobile app with presentation abstracts and posters. Registration fee is \$1,000/attendee

☐ Virtual Booth Package: \$5,000

\$ _____

Includes:

- Exhibitor webpage with content
- Five (5) external links to existing exhibitor content—PDFs, PowerPoints, white papers, separate website, etc.
- One (1) embedded Video
- Social media platform links
- Calendar Link for appointments during or post-show
- "Contact Us" button
- Virtual badge scanner—to track booth analytics (Attendees can opt out of this feature.)
- No charge for exhibit booth-only staff access
- *Additional Option:* Access to Virtual Scientific Program and mobile app with presentation abstracts and posters. Registration fee is \$1,000/attendee

CONTINUED ...

ASRS initials _____ Exhibitor initials _____

ASRS 38th Annual Meeting Virtual Exhibit Booth Contract

PAGE 2 OF 2

PAYMENT METHOD All fees MUST be paid in US dollars

I have enclosed the following amount (including the total of booth space and advertising costs) \$ _____
in the form of:

☐ CHECK payable to American Society of Retina Specialists

☐ Amex ☐ MasterCard ☐ VISA

Account Number _____

3- or 4-digit printed code _____

Expiration date _____

on back of VISA and MasterCard/on front of Amex

Cardholder's name as it appears on the credit card _____

Credit card billing address if different from that stated on page 1 _____

Street _____

City _____

State/Province _____ ZIP/Postal code _____

Country _____

Cardholder's signature _____

CANCELLATION POLICY

There will be no refunds for cancellations, regardless of cause. **Questions?** Email ASRSExhibits@asrs.org

TERMS OF ASSIGNMENT

We understand that the signer of this contract or the designee shall be the official representative of the exhibitor and shall have the authority to certify representatives and act on behalf of the exhibitor in all negotiations. This contract and related future mailings will be sent to the signer with copies to the designated additional contact for matters pertaining to the exhibits.

Signed: _____ / /
Official Representative/Exhibiting Company Month Day

Signed: _____ / /
Official Representative/ASRS Month Day

Please send completed form with payment for delivery to: ASRSExhibits@asrs.org

QUESTIONS? Phone 312.578.8760 | ASRSExhibits@asrs.org