

2019 ASRS Corporate Membership Program

Benefits Statement



Diamond: \$500,000

- Acknowledgement as a Diamond-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, and **on a sign placed at the CMP member's Annual Meeting exhibit booth**
- Member of the Corporate Advisory Board¹
- Priority booth placement at ASRS events
- 1 complimentary small meeting room at the Annual Meeting
- Priority handling of satellite symposium requests
- 25 complimentary all-access Annual Meeting registration badges²
- **Monthly Annual Meeting pre-registration attendee list**
- 1 Annual Meeting attendee mailing list for 1-time use to promote activities at ASRS
- **1 pre-Annual Meeting E-Blast to promote exhibit booth or satellite symposium (exclusive to CMP members)³**
- **Virtual exhibit booth displayed on the ASRS website, through an E-Blast, and on a kiosk at Annual Meeting⁴**
- PAT Survey results and option to submit up to 4 survey questions⁵
- Retina Case Conference acknowledgement of support with signage at the Annual Meeting
- Instructional Courses acknowledgement of support with signage at the Annual Meeting
- 4 complimentary all-access Business of Retina Meeting registration badges⁶

Emerald: \$300,000*

- Acknowledgement as an Emerald-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, **and on a sign placed at the CMP member's Annual Meeting exhibit booth**
- Member of the Corporate Advisory Board¹
- Priority booth placement at ASRS events
- 1 complimentary small meeting room at the Annual Meeting
- 20 complimentary all-access Annual Meeting registration badges²
- **Monthly Annual Meeting pre-registration attendee list**
- 1 Annual Meeting attendee mailing list for 1-time use to promote activities at ASRS
- **1 pre-Annual Meeting E-Blast to promote exhibit booth or satellite symposium (exclusive to CMP members)³**
- **Virtual exhibit booth displayed on the ASRS website, through an E-Blast, and on a kiosk at Annual Meeting⁴**
- Priority handling of satellite symposium requests

New benefits are listed in **boldface**.

- PAT Survey results and option to submit up to 2 survey questions⁵
- Film Festival support acknowledgement with signage at the Annual Meeting
- 3 complimentary all-access Business of Retina Meeting registration badges⁶

Platinum: \$200,000

- Acknowledgement as a Platinum-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, **and on a sign placed at the CMP member's Annual Meeting exhibit booth**
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- 17 complimentary all-access Annual Meeting registration badges²
- **Monthly Annual Meeting pre-registration attendee list**
- **1 pre-Annual Meeting E-Blast to promote exhibit booth or satellite symposium (exclusive to CMP members)³**
- **Virtual exhibit booth displayed on the ASRS website, through an E-Blast, and on a kiosk at Annual Meeting⁴**
- 2019 PAT Survey results
- Scientific Poster Session acknowledgement of support with signage at the Annual Meeting
- 2 complimentary all-access Business of Retina Meeting registration badges⁶

Gold: \$35,000**

- Acknowledgement as a Gold-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, **and on a sign placed at the CMP member's Annual Meeting exhibit booth**
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- 10 complimentary all-access Annual Meeting registration badges²
- **Monthly Annual Meeting pre-registration attendee list**
- **1 pre-Annual Meeting E-Blast to promote exhibit booth or satellite symposium (exclusive to CMP members)³**
- **Virtual exhibit booth displayed on the ASRS website, through an E-Blast, and on a kiosk at Annual Meeting⁴**
- Option to purchase the 2019 PAT Survey Results

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*Corporate sponsors who have participated at the Platinum Level for 5 consecutive years receive a reduced rate of \$275,000 for their first year of Emerald-Level sponsorship.

**Corporate sponsors who have participated at the Bronze Level for 5 consecutive years receive a reduced rate of \$30,000 for their first year of Gold-Level sponsorship.

2019 ASRS Corporate Membership Program Benefits Statement *Continued*

New benefits are listed in **boldface**.

Bronze: \$12,000

- Acknowledgement as a Bronze-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, on the Annual Meeting mobile app, **and on a sign placed at the CMP member's Annual Meeting exhibit booth**
- 4 complimentary all-access Annual Meeting registration badges²
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- **Monthly Annual Meeting pre-registration attendee list**
- **Option to purchase pre-Annual Meeting E-Blast to promote exhibit booth or satellite symposium (exclusive to CMP members). Support amount: \$3,000.³**
- **Option to purchase virtual exhibit booth displayed on the ASRS website, through an E-Blast, and on a kiosk at Annual Meeting. Support amount: \$5,000.⁴**
- Option to purchase the 2019 PAT Survey results

For more information on the Corporate Membership Program, contact ASRS Executive Vice President Jill Blim at 312.578.8760 or jill.blim@asrs.org.

1. **The Corporate Advisory Board** will hold a meeting prior to the ASRS Mid-Year Board Meeting with the ASRS leadership for a strategic discussion about how the Society and industry can work together to improve patient care and ways of further educating the membership about developments in research and treatment of eye diseases.
2. **Additional Annual Meeting Badges**—Additional corporate representative meeting badges may be purchased.
3. **Pre-Annual Meeting E-Blast**—E-Blasts are sent to meeting attendees by ASRS on behalf of the corporate sponsor and can be deployed the week prior to the event. Contact Sam Zerang at 312.578.8760 or sam.zerang@asrs.org for more information.
4. **Virtual exhibit booth**—Includes a 6-minute video for Diamond-Level members, 3-minute video for Emerald-Level members, 2-minute video for Platinum-Level members, and 1-minute video for Gold-Level members.
5. **PAT Survey Questions**—Option to work with the ASRS survey consultant to design the allotted number of scientifically valid survey questions that meet your research needs. Questions must be finalized by January 7, 2019.
6. **Additional Business of Retina Meeting badges**—Additional corporate badges can be purchased.