

2017 Corporate Membership Program Benefits Statement



Diamond: \$500,000

- Acknowledgement as a Diamond-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, and on the Annual Meeting mobile app
- Member of the new Corporate Advisory Board¹
- Member of the Corporate Membership Committee²
- Priority booth placement at ASRS events
- 1 complimentary small meeting room at the Annual Meeting
- Priority handling of satellite symposium requests
- 25 complimentary all-access Annual Meeting registration badges³
- 1 Annual Meeting attendee mailing list for 1-time use to promote activities at ASRS
- PAT Survey results and option to submit up to 4 survey questions⁴
- Retina Case Conference acknowledgement of support with signage at the Annual Meeting
- Instructional Courses acknowledgement of support with signage at the Annual Meeting
- 4 complimentary all-access Practice Management Seminar registration badges⁵

Emerald: \$300,000

- Acknowledgement as an Emerald-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, and on the Annual Meeting mobile app
- Member of the new Corporate Advisory Board¹
- Member of the Corporate Membership Committee²
- Priority booth placement at ASRS events
- 1 complimentary small meeting room at the Annual Meeting
- 1 Annual Meeting attendee mailing list for 1-time use to promote activities at ASRS
- Priority handling of satellite symposium requests
- 20 complimentary all-access Annual Meeting registration badges³
- PAT Survey results and option to submit up to 2 survey questions⁴
- Film Festival support acknowledgement with signage at the Annual Meeting
- 3 complimentary all-access Practice Management Seminar registration badges⁵

Platinum: \$150,000

- Acknowledgement as a Platinum-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, and on the Annual Meeting mobile app
- Member of the Corporate Membership Committee²
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- 15 complimentary all-access Annual Meeting registration badges³
- 2017 PAT Survey results
- Scientific Poster Session acknowledgement of support with signage at the Annual Meeting

- 2 complimentary all-access Practice Management Seminar registration badges⁵

Gold: \$75,000

- Acknowledgement as a Gold-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, and on the Annual Meeting mobile app
- Member of the Corporate Membership Committee²
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- 10 complimentary all-access Annual Meeting registration badges³
- Option to purchase the 2017 PAT Survey Results

Silver: \$20,000

- Acknowledgement as a Silver-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, and on the Annual Meeting mobile app
- Member of the Corporate Membership Committee²
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- 5 complimentary all-access Annual Meeting registration badges³
- Option to purchase the 2017 PAT Survey results

Bronze: \$10,000

- Acknowledgement as a Bronze-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, and on the Annual Meeting mobile app
- 3 complimentary all-access Annual Meeting registration badges³
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- Option to purchase the 2017 PAT Survey results

1. **The Corporate Advisory Board** will hold a meeting prior to the ASRS Mid-Year Board Meeting with the ASRS leadership for a strategic discussion about how the Society and industry can work together to improve patient care and ways of further educating the membership about developments in research and treatment of eye diseases.
2. **The Corporate Membership Committee** will hold a meeting during the Annual Meeting where companies (as a benefit of their level of corporate membership program support) can discuss with the ASRS leadership how well the Annual Meeting and the ASRS overall meets the needs of the industry sponsors of the Society.
3. **Additional Annual Meeting Badges**—Additional corporate representative meeting badges may be purchased.
4. **PAT Survey Questions**—Option to work with the ASRS survey consultant to design the allotted number of scientifically valid survey questions that meet your research needs. Questions must be finalized by February 1, 2017.
5. **Additional Practice Management Seminar badges**—Additional corporate badges can be purchased.

2017 Corporate Membership Program Contract

To guarantee participation in the 2017 ASRS Corporate Membership Program, a signed contract with full payment must be received no later than March 15, 2017.

COMPANY INFORMATION Please print clearly

Company name as it should appear on meeting literature _____

Complete mailing address _____

City _____ State or Province _____ ZIP or postal code _____ Country _____

First and last name of company contact assigned to this program _____

Phone (outside USA—include country and city code) _____

Fax (outside USA—include country and city code) _____

E-mail _____

Choose a Corporate Membership Level

Refer to the 2017 Corporate Membership Program Benefits Statement for a complete description.

- | | |
|--|---|
| <input type="checkbox"/> Diamond: \$500,000 | <input type="checkbox"/> Gold: \$75,000 |
| <input type="checkbox"/> Emerald: \$300,000 | <input type="checkbox"/> Silver: \$20,000 |
| <input type="checkbox"/> Platinum: \$150,000 | <input type="checkbox"/> Bronze: \$10,000 |

PAYMENT METHOD

All fees MUST be paid in US dollars

Total Enclosed \$_____ in the form of:

☐ CHECK payment to American Society of
Retina Specialists

☐ AMEX ☐ MASTERCARD ☐ VISA

Account Number _____

3- or 4 digit printed code* _____

*3-digit code on back of MC, VISA or 4-digit code on front of AMEX

Expiration date _____

Cardholder's name as it appears if different from above _____

BILLING ADDRESS ☐ Same as above

Street _____

City _____ State or Province _____

ZIP or postal code _____ Country _____

Signed: _____

Official Company Representative

Month _____ Day _____ 2017

COMMENTS OR SPECIAL REQUESTS

SPECIAL NOTICE FOR DIAMOND AND EMERALD CORPORATE MEMBERS

To take advantage of the Diamond and Emerald benefit of submitting questions for the 2017 ASRS Preferences and Trends (PAT) Survey, your membership contract and payment must be finalized by February 1, 2017.

TERMS OF ASSIGNMENT

We understand that the signer of this contract or the designee shall be the official representative of the company and shall have the authority to certify representatives and act on behalf of the company in all negotiations. This contract and related future mailings will be sent to the signer.

CANCELLATION POLICY

Companies may cancel participation in the Corporate Membership Program in writing on or before March 15, 2017 with a full refund minus a \$200 handling fee.

**Please send completed form with payment
no later than March 15, 2017 to:**

Jill Blim, Executive Vice President
American Society of Retina Specialists
20 North Wacker Drive, Suite 2030
Chicago, IL 60606 USA

FAX: If paying by credit card, fax this form to 312-578-8763

Signed: _____

Official Representative/American Society of Retina Specialists

Month _____ Day _____ 2017