



Vitreoretinal Practice Management Issues Seminar – 2008

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Saturday & Sunday, March 29-30, 2008
The Capital Hilton – Washington, DC



Our nation's capital will be host for the 10th Annual ASRS Practice Management Issues Seminar on March 29 and 30, 2008. This popular seminar is organized by the American Society of Retina Specialists for the benefit of administrators of vitreoretinal practices and those physicians acting as administrators to their own practices.

The popular retina coding session and CMS update will again headline the program but attendees will also get information about important changes and updates on the recently launched Pay for Performance program. The seminar program committee has also incorporated an excellent slate of practice management issues. New this year, the program committee is also working on an afternoon concurrent session specifically for practice administrators. See the updated program information on the ASRS website for more information. The Saturday session will conclude with our evening reception so that participants can mingle with new and old acquaintances.

◆ **When?** Saturday & Sunday, March 29-30, 2008
Please see Preliminary Program Schedule

◆ **Course Objectives:**

- Provide update from Washington CMS program
- Provide review on retinal coding and coding for new treatments
- Provide information on the P4P program
- Provide information on Medicare appeals process and strategies for successful practice
- Provide information on how to employ and retain, clinical technicians for your practice
- Provide suggestions on learning how to deal with the problem employee
- Provide tips for determining if it is time to grow your practice
- Provide information and tools on employee team building
- Provide suggestions for Account-Receiveable improvements

◆ **After the Seminar, the participant should:**

- Know how the 2008 CMS program update applies to retina
- Know the updates and changes to the P4P program
- Understand the Medicare appeals process
- Gain strategies on finding and retaining clinical technicians
- Gain ideas on how to deal with employee issues
- Gain strategies on employee team building
- Gain information on determining when to grow a practice
- Gain ideas on account-receivable improvements

◆ **Who Can Attend?** Administrators, managers, MD's, and any applicable office personnel.

◆ **Credits?** This course has been submitted to JCAHPO for consideration of CE credits. The American Society of Retina Specialists is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The American Society of Retina Specialists designates this educational activity for a maximum of 11.75 AMA PRA *Category 1 Credits*.™ Physicians should only claim credit commensurate with the extent of their participation in the activity.

◆ **How To Register?** Use registration and hotel forms enclosed or contact the ASRS to have the forms faxed or e-mailed. Visit www.asrs.org for more information.

◆ **Questions?** Contact Cordie Miller, ASRS Executive Director, at phone: (530) 566-9181, fax: (530) 566-9192 or e-mail cordie@asrs.org