



Non-Exhibitor Advertising Insertion Order

Retina Congress 2009 Program Book
and Special Issue of the ASRS Retina Times

To guarantee ad placement in the **Retina Congress 2009 Program Book**, and in the **Special Issue of The Retina Times**, a signed insertion order with full payment must be received no later than **April 30, 2009**.

ADVERTISER INFORMATION Please print clearly

Company name

Complete mailing address

City

State

Zip code

Country

Name of advertiser / agency representative

Signature

Date

Phone (outside USA – include country and city code)

Fax (outside USA – include country and city code)

E-mail

AD RATES AND SIZES 4-color process

- Half page (horizontal) \$ 5,750
- Full page \$ 7,500
- 2-page spread \$12,100
- Inside front cover (IFC) \$10,000
- Page facing IFC \$ 8,100

- IFC and page facing IFC \$15,500
- Page facing table of contents \$ 8,100
- Inside back cover \$ 8,600
- Outside back cover \$10,300

All ads are sold on a first-come basis.

PAYMENT METHOD in U.S. funds only (ASRS Tax ID: 11-3791806)

Total Enclosed

I have enclosed the following amount: \$ _____

- CHECK payable to American Society of Retina Specialists
- MASTERCARD VISA AMERICAN EXPRESS

Account number

3 or 4 digit printed code*

Expiration date

Cardholder's name as it appears on the credit card

Cardholder's signature

Credit card billing address if different from above (street, city, state, zip code, country)

* 3-digit printed code on back of card (MC, Visa) or 4-digit printed code on front of card (AmEx)

ADVERTISING SPECIFICATIONS

See Advertising Specifications at www.asrs.org for submission requirements.

Please send Insertion Order with payment no later than April 30, 2009 to:

MAIL:

Medical Conference Planners, Inc.
1251 Post Road
Scarsdale, NY 10583 USA

FAX:

If paying by credit card
you may fax form to:
(914) 931-1664

QUESTIONS?

Phone (914) 722-0664
retinacongress@medconfs.com