



Non-Exhibitor Advertising Insertion Order

25th ANNUAL ASRS MEETING PROGRAM BOOK

To guarantee ad placement in the 25th Annual Meeting Program Book, a signed insertion order with full payment must be received no later than **May 31, 2007**.

ADVERTISER INFORMATION Please print clearly

Company name _____

Complete mailing address _____

City _____ State _____ Zip code _____ Country _____

Name of advertiser/agency representative _____ Signature _____ Date _____

Phone (outside USA – include country and city code) _____ Fax (outside USA – include country and city code) _____

E-mail _____

AD RATES AND SIZES B&W or 4-color process

- | | | |
|---|---|---|
| <input type="checkbox"/> Half Page (horizontal) \$1,450 | <input type="checkbox"/> Page Facing Inside Front Cover \$2,900 | All ads are sold on a first-come basis. |
| <input type="checkbox"/> Full Page \$2,500 | <input type="checkbox"/> Page Facing Table of Contents \$2,900 | |
| <input type="checkbox"/> 2-Page Spread \$4,500 | <input type="checkbox"/> Inside Back Cover \$3,100 | |
| <input type="checkbox"/> Inside Front Cover \$3,650 | <input type="checkbox"/> Outside Back Cover \$4,200 | |

PAYMENT METHOD in U.S. funds only (ASRS Tax ID: 11-3791806) Total Enclosed

I have enclosed the following amount: \$ _____

- CHECK payable to American Society of Retina Specialists
- MASTERCARD VISA AMERICAN EXPRESS

Account number _____ 3 or 4 digit printed code* _____ Expiration date _____

Cardholder's name as it appears on the credit card _____ Cardholder's signature _____

Credit card billing address if different from above (street, city, state, zip code, country)

* Last 3 digits (MC, VISA) or last 4 digits (AMEX) of the printed code on back of credit card

ADVERTISING SPECIFICATIONS

See Advertising Specifications at www.asrs.org for submission requirements.

Please send Insertion Order with payment no later than **May 31, 2007** to:

MAIL:
Medical Conference Planners, Inc.
1251 Post Road
Scarsdale, NY 10583 USA

FAX:
If paying by credit card
you may fax form to:
(914) 722-0465

QUESTIONS?
Phone (914) 722-0664
asrs25@medconfs.com