

## 2015 Corporate Membership Program Benefits Statement

### Diamond: \$400,000

- Acknowledgement as a Diamond-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, and on the Annual Meeting mobile app
- Member of the Corporate Membership Committee<sup>1</sup>
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- 20 complimentary all-access Annual Meeting registration badges<sup>2</sup>
- PAT Survey results and option to submit up to 5 survey questions<sup>3</sup>
- Women in Retina (WinR) Section Lunch Symposium acknowledgement of support at the Annual Meeting with signage
- Special Interest Group Lunch support acknowledgement at the Annual Meeting with signage
- 3 complimentary all-access Practice Management Seminar registration badges<sup>4</sup>

### Emerald: \$200,000

- Acknowledgement as an Emerald-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, and on the Annual Meeting mobile app
- Member of the Corporate Membership Committee<sup>1</sup>
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- 14 complimentary all-access Annual Meeting registration badges<sup>2</sup>
- PAT Survey results and option to submit up to 5 survey questions<sup>3</sup>
- Retina Case Conference acknowledgement of support with signage at the Annual Meeting
- Instructional Courses acknowledgement of support with signage at the Annual Meeting
- Film Festival support acknowledgement with signage at the Annual Meeting
- 3 complimentary all-access Practice Management Seminar registration badges<sup>4</sup>

### Platinum: \$125,000

- Acknowledgement as a Platinum-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, and on the Annual Meeting mobile app
- Member of the Corporate Membership Committee<sup>1</sup>
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- 12 complimentary all-access Annual Meeting registration badges<sup>2</sup>
- 2015 PAT Survey results
- Scientific Poster Session acknowledgement of support with signage at the Annual Meeting
- 2 complimentary all-access Practice Management Seminar registration badges<sup>4</sup>

### Gold: \$60,000

- Acknowledgement as a Gold-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, and on the Annual Meeting mobile app
- Member of the Corporate Membership Committee<sup>1</sup>
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- 8 complimentary all-access Annual Meeting registration badges<sup>2</sup>
- Option to purchase the 2015 PAT Survey results

### Silver: \$20,000

- Acknowledgement as a Silver-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, and on the Annual Meeting mobile app
- Member of the Corporate Membership Committee<sup>1</sup>
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- 3 complimentary all-access Annual Meeting registration badges<sup>2</sup>
- Option to purchase the 2015 PAT Survey results

### Bronze: \$7,000

- Acknowledgement as a Bronze-Level CMP member in *Retina Times*, on the ASRS website, on Annual Meeting signage, and on the Annual Meeting mobile app
- 2 complimentary all-access Annual Meeting registration badges<sup>2</sup>
- Priority booth placement at ASRS events
- Priority handling of satellite symposium requests
- Option to purchase the 2015 PAT Survey results

1. **The Corporate Membership Committee** will hold a meeting during the Annual Meeting where companies (as a benefit of their level of corporate membership program support) can discuss with the ASRS leadership how well the Annual Meeting and the ASRS overall meets the needs of the industry sponsors of the Society.

This is intended to be a friendly, frank exchange of ideas on how to maximize the corporate-to-society relationship including aspects of the Annual Meeting for all involved, as well as to discuss ways of further educating the membership about developments in research and treatment of eye diseases.

2. **Additional Annual Meeting Badges**—Additional corporate representative meeting badges may be purchased: Early-bird all-access badge: \$1,000; Regular all-access badge: \$1,200; Late/on-site all-access badge: \$1,500.

3. **PAT Survey Questions**—Up to 5 questions may be submitted for the 2015 ASRS PAT Survey by the February 1, 2015 deadline.

4. **Additional Practice Management Seminar badges**—Additional corporate badges can be purchased for \$720 each (early-bird) or \$760 each (regular rate).

## 2015 Corporate Membership Program Contract

To guarantee participation in the 2015 ASRS Corporate Membership Program, a signed contract with full payment must be received no later than April 3, 2015.

### COMPANY INFORMATION Please print clearly

Company name as it should appear on meeting literature \_\_\_\_\_

Complete mailing address \_\_\_\_\_

City \_\_\_\_\_ State or Province \_\_\_\_\_ ZIP or postal code \_\_\_\_\_ Country \_\_\_\_\_

First and last name of company contact assigned to this program \_\_\_\_\_

Phone (outside USA—include country and city code) \_\_\_\_\_

Fax (outside USA—include country and city code) \_\_\_\_\_

E-mail \_\_\_\_\_

### Choose a Corporate Membership Level

Refer to the 2015 Corporate Membership Program Benefits Statement for a complete description.

- |  |   |
|--|---|
| <input type="checkbox"/> Diamond: \$400,000  | <input type="checkbox"/> Gold: \$60,000   |
| <input type="checkbox"/> Emerald: \$200,000  | <input type="checkbox"/> Silver: \$20,000 |
| <input type="checkbox"/> Platinum: \$125,000 | <input type="checkbox"/> Bronze: \$7,000  |

### PAYMENT METHOD

All fees MUST be paid in US dollars

Total Enclosed \$\_\_\_\_\_ in the form of:

☐ CHECK payment to American Society  
of Retina Specialists

☐ AMEX ☐ MASTERCARD ☐ VISA

Account Number \_\_\_\_\_

3- or 4 digit printed code\* \_\_\_\_\_

\*3-digit code on back of MC, VISA or 4-digit code on front of AMEX

Expiration date \_\_\_\_\_

Cardholder's name as it appears if different from above \_\_\_\_\_

### BILLING ADDRESS ☐ Same as above

Street \_\_\_\_\_

City \_\_\_\_\_ State or Province \_\_\_\_\_

ZIP or postal code \_\_\_\_\_ Country \_\_\_\_\_

Signed: \_\_\_\_\_

Official Company Representative

Month \_\_\_\_\_ Day \_\_\_\_\_ 2015

### COMMENTS OR SPECIAL REQUESTS

\_\_\_\_\_  
\_\_\_\_\_

### SPECIAL NOTICE FOR DIAMOND AND EMERALD CORPORATE MEMBERSHIP PROGRAM MEMBERS

To take advantage of the Diamond and Emerald benefit of submitting up to 5 questions for the 2015 ASRS Preferences and Trends (PAT) Survey, your membership contract and payment must be received by February 1, 2015.

### TERMS OF ASSIGNMENT

We understand that the signer of this contract or the designee shall be the official representative of the company and shall have the authority to certify representatives and act on behalf of the company in all negotiations. This contract and related future mailings will be sent to the signer.

### CANCELLATION POLICY

Companies may cancel participation in the Corporate Membership Program in writing on or before April 3, 2015 with a full refund minus a \$200 handling fee.

**Please send completed form with payment  
no later than April 3, 2015 to:**

Jill Blim, Executive Vice President  
American Society of Retina Specialists  
20 North Wacker Drive, Suite 2030  
Chicago, IL 60606 USA

FAX: If paying by credit card, fax this form to 312.578.8763

Signed: \_\_\_\_\_

Official Representative/American Society of Retina Specialists

Month \_\_\_\_\_ Day \_\_\_\_\_ 2015